

photobiz<sup>®</sup>

# SETTING UP YOUR ONLINE STORE



# YOUR ONLINE STORE

Your online store: your portal to sales across the whole world! Exciting, isn't it?

But is it hard to build? Absolutely not. Your store takes a few minutes to configure, but it's not difficult. And we're here to show you how, step-by-step.

We'll focus first on setting up payments and filling your store with awesome products. Next, we'll move on to selling photo prints & packages. Then we'll finish up with more options for managing sales and inventory. When we're done, we'll have a fully functioning online store that supports a flexible ecommerce strategy.

Let's begin!

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# SETTING THE SCENE

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04

## *Pick Your Merchant*

Your goal is to get paid. To do that, you'll need a payment merchant to deliver your customers' credit and debit transactions to you. While your website is your store, the merchant is your cash register.

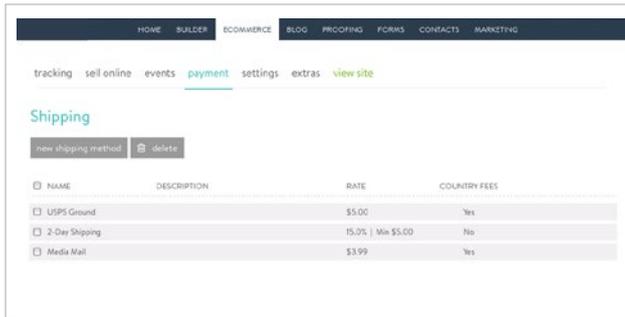
Now the choice is up to you which merchant you want to work with. You can choose between Stripe, Paypal, Authorize.net, PayJunction, Payflow Pro, or Itransact.

Each has its benefits and associated fees (PhotoBiz takes NO extra commission, unlike the majority of our competitors) and you'll want to choose the one that works best for your business and your sales volume.

Once you've zeroed in on your choice, head to [PAYMENT >> MERCHANTS](#) in the ecommerce builder. Select a [NEW MERCHANT](#) and follow the on-screen instructions to connect your merchant.

stripe





## Shipping Rates

The next step is configuring shipping rates & taxes. These settings will help keep your books tidy for tax time, and cover you if your products need to be shipped.

To configure shipping, go to **PAYMENT >> SHIPPING**. There, you can enter as many shipping methods as you like for your customers to choose from.

Shipping can be a flat fee or a percentage of the total order amount (over a minimum).

This is the base shipping price for each method and will cover all of your products in your store.

Later, you'll have the chance to further customize your shipping costs for individual products (for instance, if something is extra heavy, fragile, perishable or requires extra handling fees).

05





DESCRIPTION	COUNTRY	STATE/PROVINCE	COUNTY	RATE
<input type="checkbox"/> Sales Tax	United States			6.7000%
<input type="checkbox"/> UK taxes	United Kingdom			4.0000%
<input type="checkbox"/> Guilford County Taxes	United States	North Carolina	Guilford	7.0000%

## Tax Rates

Next, we'll configure your tax rate. Go to [PAYMENT >> TAXES](#) within the ecommerce builder. Here you can set up the tax rate that your customers will pay on the products they purchase.

You also have the option to charge different taxes based on your customer's location (if you're shipping internationally or out of state, for example). You can configure those additional rates here and get as specific as you need to – even down to the county-level.

When the user checks out, the appropriate tax rate will apply based on their location. Note that this level of detail is **OPTIONAL!** You can absolutely use one global tax rate if you choose (or none at all!).



## *Branded Receipts*

Whew! Now we'll do the last bit of work before we can get to the really fun stuff. Time to complete your customer receipts.

Setting up your receipts is hugely important for customers, so they can get the full professional experience from your business. When a customer checks out, they'll be emailed an automatic receipt. You'll want that receipt to include your logo, contact information, and perhaps a cheerful "thank you!" message so your customers feel secure in their purchase.

You can configure your receipt in [SETTINGS >> GENERAL >> RECEIPT SETTINGS](#).

Just put in the info you need and hit save. Done!

## *Sales Notifications*

You'll get an email notification for every sale, so you can start to ship the order. It will be automatically sent to the email on your account. But if you want it to arrive at a different address, pop one in [SETTINGS >> GENERAL >> GLOBAL SETTINGS](#). No big deal.

# BUILDING YOUR STORE

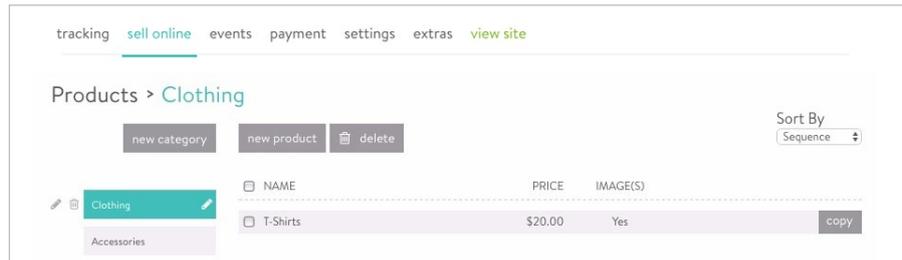
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## *Product Categories*

Think about how you want your store to be arranged. If you have lots to sell, making categories for your products can help your customers easily navigate your store and find what they're looking for.

There are lots of ways you can arrange your store. If I'm selling clothing, I could group my products into men's & women's apparel. Or I could segment by clothing type – shirts, shoes, pants... I could even group by season.

Making a category is easy. Just pick "New Category" and type in its name. Drag and Drop your categories to arrange them, and you can move products between them by dropping them on the category name.



The screenshot shows a store management dashboard. At the top, there are navigation links: tracking, sell online, events, payment, settings, extras, and view site. Below this, the breadcrumb path is "Products > Clothing". There are three buttons: "new category", "new product", and "delete". A "Sort By" dropdown menu is set to "Sequence". A table lists products with columns for NAME, PRICE, and IMAGE(S). The first row shows "Clothing" as a category with an edit icon. The second row shows a product "T-Shirts" with a price of "\$20.00" and "Yes" under IMAGE(S). A "copy" button is next to the product row. Below the table, there is a "Accessories" category.

	NAME	PRICE	IMAGE(S)	
<input type="checkbox"/>	Clothing			<input type="text"/>
<input type="checkbox"/>	T-Shirts	\$20.00	Yes	copy

HOME BUILDER ECOMMERCE BLOG PROOFING FORMS CONTACTS MARKETING

[tracking](#) [sell online](#) [events](#) [payment](#) [settings](#) [extras](#) [view site](#)

### Products > Clothing > T-Shirts

DETAILS

IMAGES

OPTIONS

PHOTO REQUIREMENTS

DIGITAL DOWNLOAD

SEO & SEARCH

STOCK

**NAME**

**CHARGE TAX**

Yes  No

**DESCRIPTION**

Vegan paleo distillery vaporware, in lomo kale chypsi odio glisener photo boothi kowsgaard pug facis dictectus edison bulb. Nostriud brooklyn man bun, kombucha air plant tefu woke post-ironic proident. Venmo sustainable neutra man brand officia raw denim, lyft manhal polaroid ea ullamco. Odio

**CHARGE SHIPPING**

Yes  No

**PRICE**

**ADDITIONAL SHIPPING COST**

**ACTIVE**

Yes  No

**ENTER TAGS BELOW, THEN CLICK ADD**

\*Important Note\* Tags are not saved until you click "Save Changes"

## Add Products

Now let's make some products.

Click New Product to set up your first item. Give it a name, a base price, and a short description. You can also "tag" your products in case you want to make a more flexible group.

Once you have this basic information in, more options will come up for you to complete your product listing.

## What are Tags?

Maybe you want to make a page for items that "make great gifts" or ones that are "on sale!" Tags allow you to create flexible groups that can include products from different categories.

This means your items can be in two places at once!

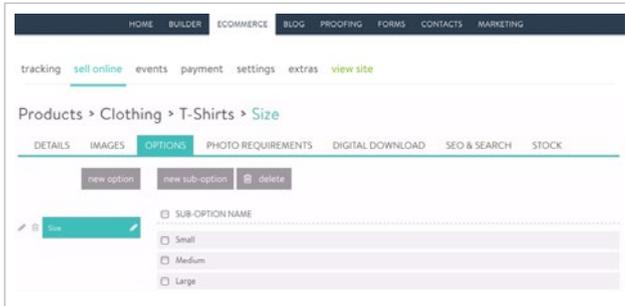




## Uploading Images

Once the basic info is in, you can jazz up your listing with some photos.

It's worth it to have more than one image; showing the product at rest, in use, in detail, or with different add-ons and options. High-quality imagery can make your product much more appealing to customers.



## Add-Ons and Options

If your product has options, head to the OPTIONS tab to give your customers choices for personalization.

products. Instead, I'll just make an option for "Size." Now I can create sub-options for Small, Medium, Large, etc. If the option changes the price of the item, put in the difference.



For example, maybe I'm selling hardcover and paperback copies of the same book.

I can set the overall base price to the (lower) paperback price, and give them an option to upgrade (for an additional fee) to the hardcover.

tracking [sell online](#) events payment settings extras [view site](#)

Products > Clothing > T-Shirts

DETAILS IMAGES OPTIONS PHOTO REQUIREMENTS DIGITAL DOWNLOAD **SEO & SEARCH** STOCK

KEYWORDS

Enter keywords that match this product for on-site searching

T-Shirts, t-shirt, shirt, clothing, tops, graphic tee,

SEO PREFERENCES

Auto-SEO  Custom

PAGE TITLE

T-Shirts - NYC - Ecommerce

META DESCRIPTION

Vegan paleo distillery vaporware, in lomo kale chips odio glassier photo booth knausgaard pug lacus delectus edisan bulb. Naestrud brooklyn man bun.

META KEYWORDS

T-Shirts, NYC - Ecommerce, t-shirt, graphic tee, screenshot, custom shirt

[save changes](#)

tracking [sell online](#) events payment settings extras [view site](#)

Products > Clothing > T-Shirts

DETAILS IMAGES OPTIONS PHOTO REQUIREMENTS DIGITAL DOWNLOAD **SEO & SEARCH** **STOCK**

[delete](#) [add line item](#) [pause stock tracking](#)

Click on the SKU number to view history and more stock options.

SKU NUMBER	NAME	STATUS	IN STOCK	PRICE	LAST UPDATE
<a href="#">T-1447789</a>	Small		24	\$20.00	01/20/2017
<a href="#">T-0099212</a>	Medium		10	\$20.00	01/20/2017
<a href="#">T-3059904</a>	Large	Low	4	\$20.00	01/20/2017

## SEO & Search

Next, let's configure the SEO & search data for this product. Your SEO metadata is automatically generated based on the title and description you've already entered. But if you'd like to fine-tune it, you can choose the "custom" SEO option and enter it there.

## Stock Tracking

LAST in item configuration, you can set up automatic stock tracking. This is great if you have limited quantities of items and don't need to deal with the headache of overselling yourself.

I have 24 small shirts, 10 medium shirts, and 4 large shirts left. I don't want to accidentally sell more than I can ship!

Because I set up my options, the system knows these are different products that need to be tracked. It's pretty smart. It will generate a SKU number for each of your products and allow you to enter how many you have to start with. When a product sells out, the system will not allow a customer to buy the sold-out product. You can get alerts when you're running low, so you can top up your shelves.

Click YES if you want to enable stock tracking for this item, and any options if applicable. Then input the starting stock levels. **NOTE!** You can track all of your stock levels in one place under [TRACKING >> STOCK](#).

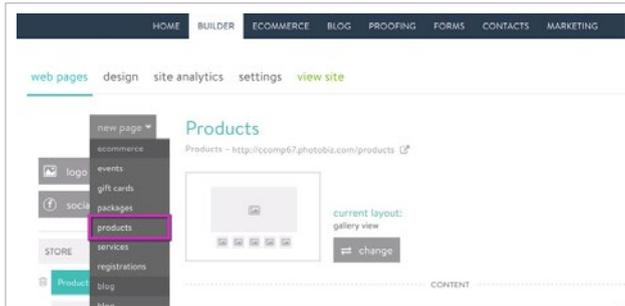


## *Rinse, Repeat!*

One product down! It's basically rinse/repeat from here on out. Good news is, you can shave off a lot of time if you're posting similar products.

In addition to my T-shirts, I'm also selling sweaters. All I have to do is COPY the T-shirt listing and make a few tweaks.

This is great if you're re-using the same options (small, medium, large) for a number of products and don't want to set them up each time. HUGE time-saver. And the SEO auto-updates, too. (Oh! And remember to set up SKUs for stock tracking!)



## Choose A Design

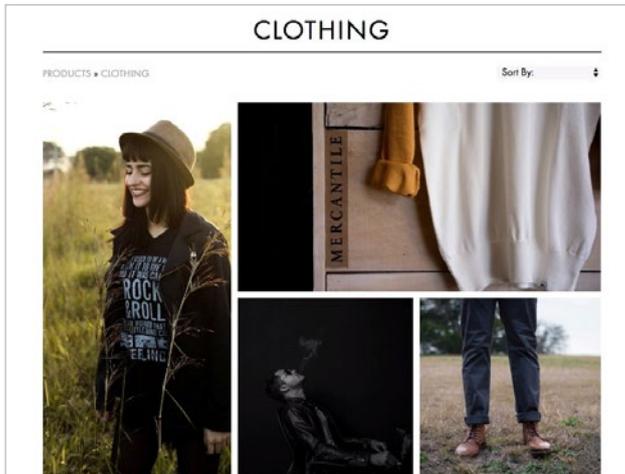
Ecommerce configured? Check. Products in and organized? Check. Now it's time to dress the windows and open for business!

Start by adding a product page in the site builder and selecting [NEW PAGE >> PRODUCTS](#).

Ta-DA! You have a store. Just like that, it's ready to go.

Now let's change your product layout. In the top left portion of the builder, you can click CHANGE to see all of the layouts available to you. Pick one to try on a new style and preview the page to find your favorite.

Nothing to it! Just save your favorite design, and your store is totally set up and ready to go.



Your store layout can change with the click of a button. Here are just a few layouts I tried before picking a winner.

### CLOTHING

PRODUCTS • CLOTHING Sort By: ▾



**T-Shirts**  
\$20.00



**Sweaters**  
\$30.00



**Jackets**  
\$70.00

### CLOTHING

PRODUCTS • CLOTHING Sort By: ▾



**T-Shirts**  
\$20.00



**Sweaters**  
\$30.00



**Jackets**  
\$70.00



**Pants**  
\$45.00

[f](#) [t](#) [i](#) [r](#) [p](#)

### CLOTHING

PRODUCTS • CLOTHING Sort By: ▾

**T-Shirts**

Vegan paleo distillery vaporware, in lomo kale chips odio glossier photo booth knausgaard pug tacos delectus edison bulb. Nostrud brooklyn man bun, kombucha air plant tofu woke post-ironic proident. Venmo sustainable neutra man braid officia raw denim, lyft narwhal polaroid ea ullamco. Odio ...

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**Sweaters**

Vegan paleo distillery vaporware, in lomo kale chips odio glossier photo booth knausgaard pug tacos delectus edison bulb. Nostrud brooklyn man bun, kombucha air plant tofu woke post-ironic proident. Venmo sustainable neutra man braid officia raw denim, lyft narwhal polaroid ea ullamco. Odio ...

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**Jackets**

Vegan paleo distillery vaporware, in lomo kale chips odio glossier photo booth knausgaard pug tacos delectus edison bulb. Nostrud brooklyn man bun, kombucha air plant tofu woke post-ironic proident. Venmo sustainable neutra man braid officia raw denim, lyft narwhal polaroid ea ullamco. Odio ...

# PHOTO PRINTS & PACKAGES

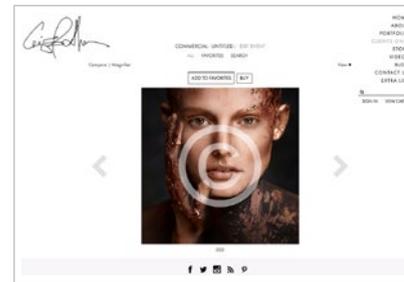
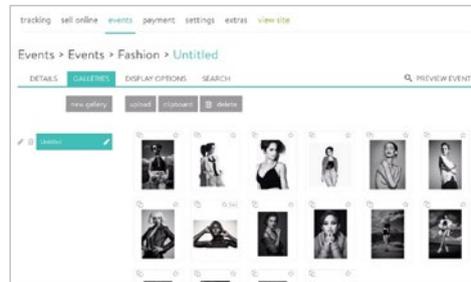
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## *Proofing for Ecommerce*

To sell your photos online, you'll be using the EVENT BUILDER for proofing client images. Events are located within the Ecommerce section of your website.

The cool thing about events is that clients can buy prints, assemble packages, and create custom products or albums directly in their proofing galleries, without hopping all around your site to do it. They'll just click "Buy" on any image, and a box pops up asking what exactly they'd like.

Adding a proofing event is simple. Visit the EVENT BUILDER and choose NEW EVENT. Give it a name, upload your images, and set an expiration date & password if you choose. You can also select the PRICE LIST that will apply to the gallery (see page 20)!





Compare | Magnifier

FASHION - UNTITLED - EXIT EVENT  
ALL FAVORITES SEARCH

ADD TO FAVORITES BUY

Prints Other Items

Qty	Print Sizes	Unit Price
1	4x6	\$3.00
2	5x7	\$15.00
2	8x10	\$15.00
0	11x14	\$20.00
1	15x20	\$40.00
1	20x30	\$60.00
0	35x45	\$100.00
0	35x48	\$150.00

Prints: Glass (+ \$0.00) \$

- Digital Images -

1	Web Resolution	\$20.00
0	Print Resolution	\$30.00

ADD

HOME ABOUT PORTFOLIO CLIENTS ONLY STORE VIDEOS BLOG CONTACT US EXTRA LIST

SEARCH SIGN IN VIEW CART

f t i+ r

## Selling Prints

Let customers purchase prints of any image in an ecommerce proofing event.

Head to [SELL ONLINE >> PRINTS](#) to add your print sizes. You can setup as many custom sizes as you like!

You can also configure print options (like finish or paper type) in the **OPTIONS** tab. Here, you can add your choices, and any additional costs they would incur.

Whenever a customer wishes to purchase, they would simply visit your event and buy their prints directly. You will receive notification of their order and you can fulfill with the lab of your choice.



## *Digital Downloads*

You can also sell web and print resolution files for download. Once the customer pays for their order, they will be given a download link for the images.

Visit the [SELL ONLINE >> DIGITAL IMAGES](#) section of the Ecommerce builder to set prices for your digital prints, if you choose to offer them.

## Creating Packages

Everyone sells packages a different way, so we give you the option to be as rigid or flexible as you want.

Go to [SELL ONLINE >> PACKAGES](#) to set up your packages. There are two basic package options: fixed or flexible.

### FIXED PACKAGES

Fixed packages give you control over the exact print sizes a customer receives.

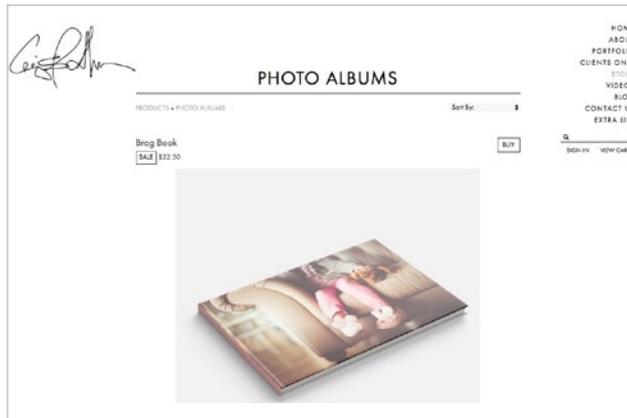
For example: with “Fixed Package A,” a customer gets six wallets, two 4x6 prints, and two 8x10 prints. They will always get the same quantity and size of prints, no matter which image they select.

### FLEXIBLE PACKAGES

Flexible packages allow your customer to build their own packages, using any print size you make available.

So with “Flexible Packages” all I do is pick the number of total images a customer can get – they pick the prints they want until they reach that number.

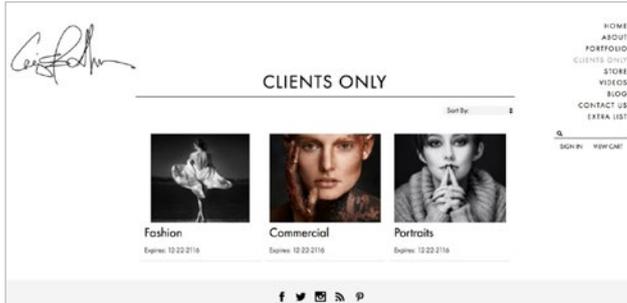
You have a lot of options here – but a word of warning from our support captain, Vance: Don’t go too crazy with your packages. Keep it simple. Your packages will be more profitable for you and less confusing for your customers.



## *Selling Custom Items (Albums, Calendars, Etc.)*

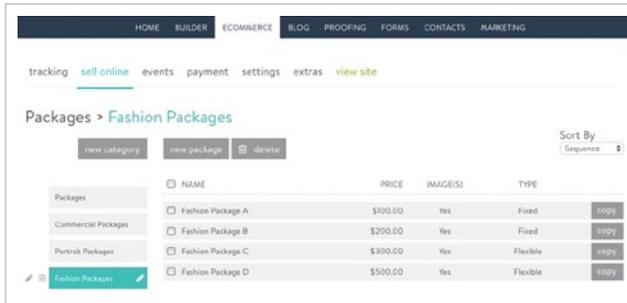
If you want to sell custom items made from your client's photos (like albums, calendars, ornaments, t-shirts, etc.) you would set up the item just like you would a normal product, but add a bit of info in the PHOTO REQUIREMENTS tab. There you'll enter in how many photos are needed to complete the item.

When your client wants to order an album, for example, they'll add it to the cart and then select the photos they want directly from the proofing event.



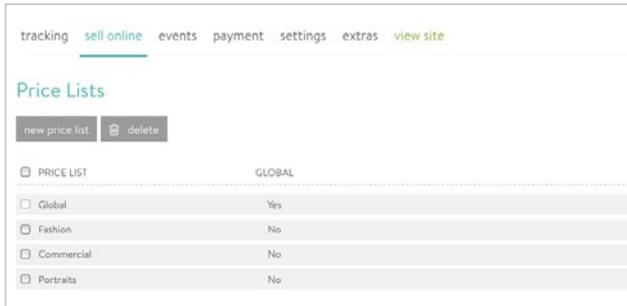
## Setting Price Lists

Price lists allow you to control exactly what kind of products and packages a client can order depending on which event they're looking at. This is useful if you do multiple kinds of photography, or want to offer products at different prices.



When you set up multiple price lists, you can turn products and packages on and off for each one. That way your wedding clients can only buy wedding packages. Or newborn clients can only purchase newborn products. It's good to be able to separate your offerings so it won't confuse a visitor.

We give you that flexibility with PRICE LISTS.



## Setting Price Lists (cont.)

Here's an example of price lists in action:

In my sample store, I do 3 kinds of photography: Fashion, Commercial & Portrait.

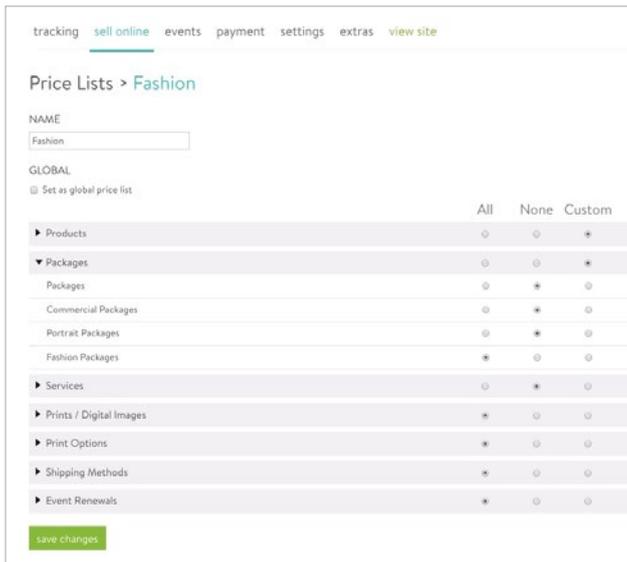
I'll offer different packages for each kind of photography. Fashion packages are together. Commercial packages live in a different category. And portrait packages have their own place, too.

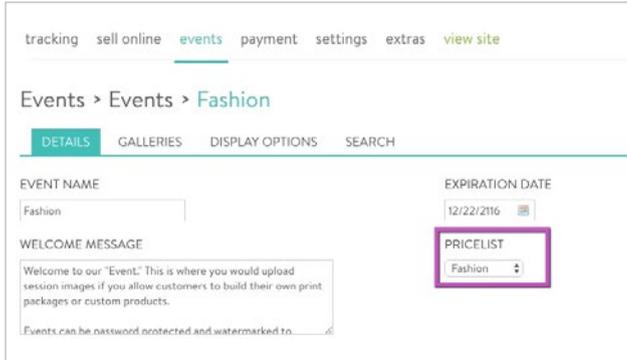
Next, I'll make my price lists for each kind of photography.

Now I can pick and choose what each customer is going to see when they order.

For my fashion clients, I'll make sure they can ONLY order fashion packages. To do that, I'll turn off all of the other kinds of packages.

Now I'll assign a price list to each event. My FASHION event will use the FASHION price list. That way my customers can only see the right packages when they order from my fashion proofing event.





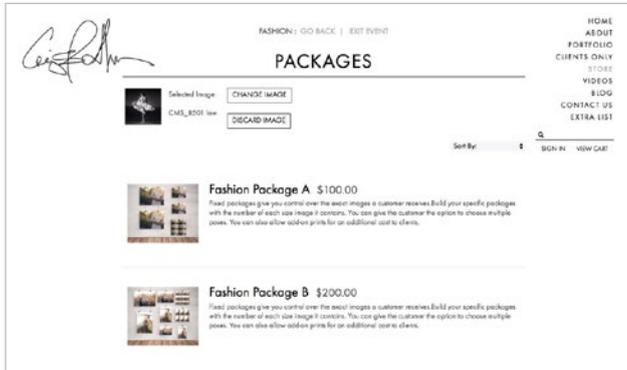
## Setting Price Lists (cont.)

I'll repeat this for all of my types of photography, isolating commercial options on the commercial price list, and the same for portraits.

You can also do this for products and more – getting as specific if you need to be. The only way someone will see those options is when they try to order.

Now once a customer is inside my Fashion gallery and they click BUY, they'll only be able to choose from the correct packages and products. Genius.

Using price lists is super handy for keeping your different areas of business branded and cohesive, while making the ordering process simple for customers.



# COUPONS & SALES

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## Coupons

Coupons can pique the attention of new customers and bring back old clients back into your store.

You have a TON of options to run all kinds of sales & offers, including percent-off sales, dollar-off sales, and "BOGO" sales.

This means you have the freedom to run sales any way you choose. For example, you can offer:

- 20% off your entire order
- \$5 off this one item only!
- 30% off ALL SHOES!
- Offer good on Valentine's day ONLY!
- \$10 off orders over \$50
- Buy One Get One 25% Off
- LIMITED TIME coupons (only the first 10 get it!)
- and more!

Then you can share the coupon codes on social media and in direct emails to your customers.

tracking sell online events payment settings extras view site

Coupons > New Coupon

Percentage Discounts

% Off Total Order % Off Single Item % Off Group of Items

Dollar Discounts

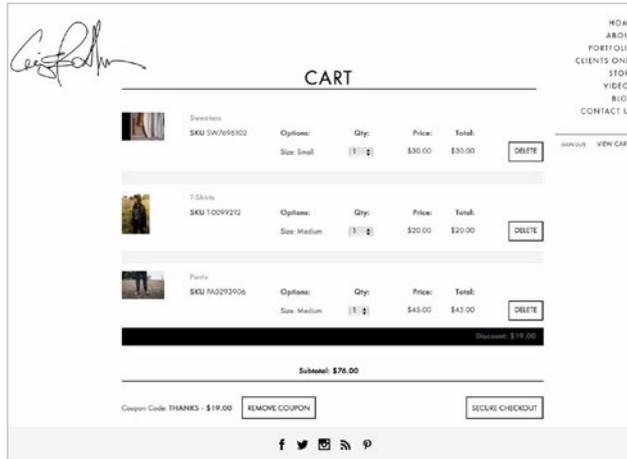
\$ Off Total Order \$ Off Single Item \$ Off Group of Items Free Shipping

tracking sell online events payment settings extras view site

Coupons

New coupon Delete

<input type="checkbox"/>	CODE	DESCRIPTION	BEGINS	EXPIRES
<input type="checkbox"/>	SALE50	\$10 off all orders over ...	11/22/2016	11/23/2016
<input type="checkbox"/>	BOGO	Buy One Get One!	03/03/2017	02/28/2018
<input type="checkbox"/>	THANKS	20% off your entire ...	08/08/2017	02/28/2018
<input type="checkbox"/>	FREE SHIPPING	Free Shipping Over \$25	05/05/2017	03/02/2018



## Free Shipping

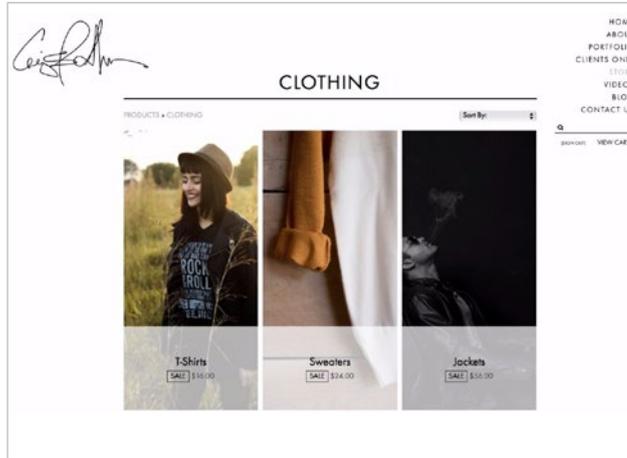
You also have the ability to offer Free Shipping with a coupon.

Which brings up a good point... which is more enticing to your customers? Discounts or Free shipping?

As it turns out, it depends on the clients you're trying to reach.

While discounts will turn the head of most shoppers, people 45+ prefer free shipping. And people 24-34 are ONLY interested in money-off deals.





## Sales Campaigns

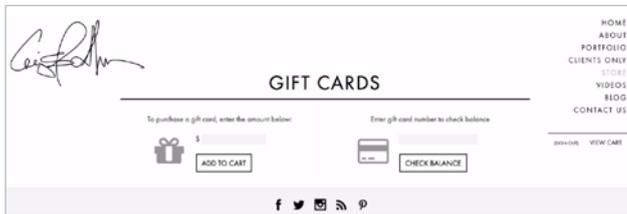
Coupons are great! But if you want to give the deal to EVERYONE, you'll want to run a sales campaign. You can use campaigns with a high degree of flexibility, putting one item, multiple items, or any category of products, services, packages or prints on sale.

If you do, the items in your store will show up with a cool sale marker, to let people know what's on special.

You can also TAG your sale items, and make a page just for things on sale.

It's a neat marketing tactic that can get attention if you share your sale page elsewhere on your site... like via a banner or list item graphic.





## Gift Cards

You can sell gift cards on your site for customers to purchase. That's under [SELL ONLINE >> GIFT CARDS](#).

Add a gift card page to make that available to your clients on the front end.

You could also use gift cards as a marketing tactic. Maybe you offer a complimentary gift card to customers that make purchases over \$200. Or you can hold a giveaway!

You can make your own gift cards and give out the code. When your gifted customer checks out, they can enter the code to receive their gift.

You can add & subtract money to their card easily from the backend.



# SALES TRACKING & REPORTS

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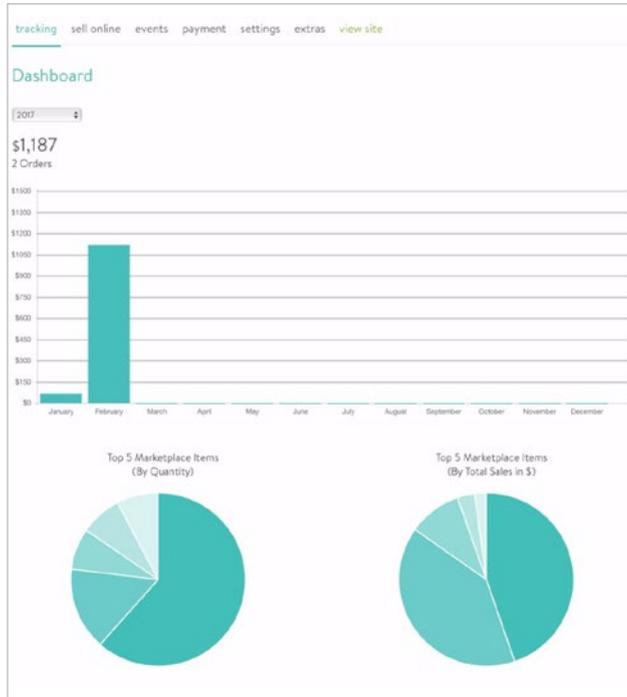
## *Notifications*

When you make a sale, we notify you in a few ways so you can quickly fill your orders.

- You'll get an email in your inbox alerting you of the sale.
- You'll get a notification in your PhotoBiz website (a little red "1" on the bell icon in the top right of your control panel).
- And if you have the free PhotoBiz ToGo App, you'll get a notification on your phone.

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## Dashboard

When you go to your Ecommerce tracking dashboard, you'll see all your sales at a glance. Your sales totals are broken out by month and by product.

When tracking your sales over a period of time, you can start to notice sales trends in your business. Maybe the summer is your peak time for shooting, but product sales really pick up in late fall.

You can ID popular products, and the ones that are REALLY making you money (not always the same thing!)

### Reports

REPORT TYPE: Sales by Event    DATE OPTIONS: Last 6 Months    run report

print

Sales by Event

August 03, 2016 - February 03, 2017

No event selected

Order	Date	Client Name	Sub-Total	Discounts	Shipping	Taxes	Total
ORD43335-1	01/20/2017	Holly Calkins	55.00	0.00	8.25	3.85	67.10
ORD43335-2	02/03/2017	Mark Brown	1,079.00	(86.85)	86.85	-40.53	1,119.53
<b>Summary</b>			<b>1,134.00</b>	<b>(86.85)</b>	<b>95.10</b>	<b>-44.38</b>	<b>1,186.63</b>

## Reports

For your bookkeeping needs, you can also run various kinds of reports to print or export from the [TRACKING >> REPORTS](#) tab.

Pick your date and run the type of report you need.

Sales, Customers, Payments, Event Orders, Invoices, and year-end reports for your tax purposes.

### Saved Carts > Holly H

CUSTOMER: Holly H  
 EMAIL: hollyh@photos.com  
 CREATED: 11/22/2016 10:40 AM  
 LAST UPDATED: 01/27/2017 10:26 AM  
 TOTAL: \$290.00

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**Flexible Commercial Package A**  
 Photos: 10 of 12 selected    Qty: 1    Price: \$150.00    Total: \$150.00

Event: Commercial


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	12	Options:	Qty:	Price:	Total:
Size:	12	Finish: Gloss	2	\$5.00	\$10.00
Art:	12x6	Finish: Gloss	3	\$20.00	\$60.00
Web Resolution:			1	\$20.00	\$20.00
Print Resolution:			1	\$50.00	\$50.00

Subtotal: \$290.00

## Saved Carts & Favorites

If a customer has logged in and saved favorites – or added items to their cart but not yet paid – you can see their abandoned carts.

Look at Holly here, who was going to buy a big order, but then chickened out.

I can send her a little email to give her a push and complete her order! Even pass her a little gift card to sweeten the deal.

# INVENTORY MANAGEMENT

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Stock tracking is key for people who have physical products to sell, sitting on shelves or in boxes, closets.... under your bed....

You don't want to sell more than you can deliver. So turning on stock tracking and keeping count of your inventory is super helpful.

30



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## General Settings

GLOBAL SETTINGS RECEIPT SETTINGS **STOCK SETTINGS**

**GLOBAL LOW STOCK MARK**

The system will display an alert when the stock count reaches or drops below this number.

**save changes**

A global low stock setting will give yourself a standard buffer, so you can re-order products without running out. But you can also set custom low stock marks for each SKU that needs individual attention.

So if you know your hand-made fancy cheese graters take 6 weeks to arrive from Switzerland, you might want to set the bar a little higher so you don't run out in the meantime (or end up with a whole trunk full of 'em).

That brings us to STOCK REPORTING.

You can see your entire inventory at a glance by clicking **TRACKING >> STOCK**.

Here you can quickly add or remove inventory and see which items need to be topped up. Pretty handy.

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## Stock Tracking

Click on the SKU number to view history and more stock options.

NAME	SKU NUMBER	STATUS	IN STOCK	PRICE	LAST UPDATE
<b>T-Shirts</b>			37		
Small	T-1447789		24	\$20.00	01/20/2017
Medium	T-0099212		9	\$20.00	02/03/2017
Large	T-3055904	<b>LOW</b>	4	\$20.00	01/20/2017
<b>My First Novel</b>			68		
Paperback	MY2412945		50	\$50.00	01/20/2017
Hard Cover	MY0565235		18	\$55.00	02/03/2017
<b>Sweaters</b>			39		
Medium	SW958256		10	\$30.00	01/20/2017
Small	SW7696102		16	\$30.00	02/03/2017
Large	SW0805092		13	\$30.00	01/20/2017
<b>Jackets</b>			22		
Jackets	JA6005936		22	\$70.00	02/03/2017
<b>Pants</b>			24		
Small	PA6207081		20	\$45.00	02/03/2017
Medium	PA0293906	<b>LOW</b>	3	\$45.00	02/03/2017
Large	PA8640001	<b>LOW</b>	1	\$45.00	02/03/2017

## THERE WE HAVE IT!

You now have a flexible, robust online store that simplifies your workflow.

Your store looks amazing and can sell everything from prints and packages, all the way up to complex custom items. And you can keep track of all of your stock and sales from one dashboard!

If you have questions about anything we covered (or DIDN'T cover!), let us know! We're happy to help you build your successful ecommerce site.

Give us a call at **1-866-463-7620** or visit us at [www.photobiz.com](http://www.photobiz.com)!