



Picture Day without the drama!

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# Picture Day *without* the drama!

**Because great school photos shouldn't come with stress.**

Picture day is one of those moments schools remember long after the bell rings. For students, it's a chance to be seen. For families, it's a keepsake. For staff, it's another full day on an already full calendar. At SUGARlight Photography, we believe picture day can feel calm, organized, and even—yes indeed—fun.

For over 20 years, our team has partnered with K–8 schools to create picture days that run smoothly while capturing what makes each student unique. From confident eighth graders to kindergartners who need a little extra time to warm up, we meet students where they are and guide them gently toward portraits that feel real, natural, and full of life.

Our promise is simple: professional results, kid-first care, and a picture day experience your entire school community will appreciate.





## MEET THE TEAM BEHIND THE CAMERA

**EXPERIENCE MATTERS.  
CONNECTION MATTERS MORE.**

Hi, I'm Brooke, founder of SUGARlight Photography. Each year, my team and I photograph hundreds of successful picture days, but no two schools—and no two students—are ever the same.

We understand the full range of personalities that walk through your doors. The shy child who clings to their sweater. The energetic student who can't wait to talk. The middle schooler who has opinions about photos. Our photographers bring warmth, confidence, and just enough humor to put students at ease—without the awkward poses or forced smiles. That balance is what allows us to create portraits that feel authentic while keeping your schedule on track.

# WHAT MAKES SUGARLIGHT DIFFERENT

Professional. Efficient. Full of character—just like your school.

Picture day works best when every detail is thoughtfully planned. Our systems are designed specifically for busy administrators, office staff, and teachers who don't have time for guesswork or chaos.



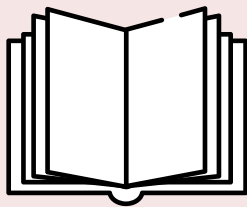
DEDICATED  
PICTURE DAY  
COORDINATOR



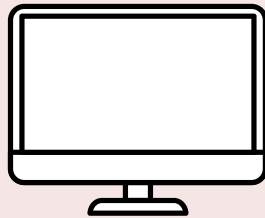
COMPLIMENTARY  
STAFF  
PORTRAITS



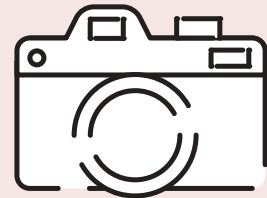
SCANNABLE  
ID BADGES



YEARBOOK  
SERVICES



ONLINE  
GALLERIES  
DELIVERED FAST



CERTIFIED  
PHOTOGRAPHERS

With SUGARlight Photography, we've streamlined our process to make your experience as smooth and enjoyable as possible. We handle the logistics. You enjoy a smooth, organized day that feels manageable from start to finish.



# OUR KID-FIRST PHILOSOPHY

## REAL EXPRESSIONS START WITH REAL COMFORT.

Children don't all show up the same way—and that's exactly the point. Our kid-first philosophy centers every photo session around a child's comfort, personality, and natural curiosity instead of forcing a one-size-fits-all pose.

Our certified photographers read each child's cues: how they enter the room, what draws their attention, and how they respond to simple interaction. Rather than asking students to "smile and say cheese," we offer choices, playful prompts, and calm encouragement that feel natural and empowering.

This approach creates space for genuine expressions—from quiet smiles to confident grins to thoughtful moments in between. Every child warms up differently, and we adapt in real time. The result is photography that celebrates individuality and feels true to who your students really are.



# DESIGNED FOR FAMILIES, TOO

**Simple ordering. Flexible options. Friendly support.**

A successful picture day doesn't end when the last student is photographed. Families need a smooth, transparent ordering experience—and help when questions arise.



## WE OFFER EASY ONLINE ORDERING WITH OPTIONS THAT FIT EVERY FAMILY:

- Quick Pick packages for busy schedules
- Build Your Own packages for maximum flexibility
- A la carte prints starting at \$23
- Value-driven packages where the more you buy, the more you save

Convenient free shipping to school is included during the initial sale, with ship-to-home options available for families who can't wait to share their photos. Our friendly office team handles parent questions directly, reducing follow-up for your staff.



# WHAT SCHOOLS ARE SAYING

TRUSTED BY DIRECTORS, OWNERS, AND ADMINISTRATORS.



— JULIE B.

OWNER

"So organized—so professional. They took the time to make sure every child looked great. We will be having them back every year!"



— MARY ELLEN U.

DIRECTOR

"They constantly go the extra mile to make sure everything runs smoothly. The entire team is fantastic."



— KIYANA F.

OWNER

"From start to finish, the experience is absolutely seamless. It's clear they care deeply about their clients and the memories they capture."

# FREQUENTLY ASKED QUESTIONS

Clear answers. Calm expectations. A smoother picture day for everyone.

**How long does picture day take?**  
We aim to finish photographing your students before lunchtime. Depending on the size of your school, we provide multiple photographers and on-site coordinators to ensure picture day moves quickly, stays organized, and minimizes disruption to learning.

**What does the school need to do to prepare?**  
We guide you every step of the way. From designing an efficient schedule flow to coordinating parent communication and pre-preparing student galleries, our team handles the details so parents receive their photos quickly and your staff feels supported.

**How do you minimize classroom disruptions?**  
We use a simple, proven “flow” system where students are brought in by class at scheduled intervals. You know your school best—we follow your lead and adapt our process to keep picture day smooth, predictable, and even enjoyable.

**Can photos be used for ID or school security purposes?**  
Yes. We offer high-quality, scannable ID badges for both students and staff, designed to integrate seamlessly into your school's systems.

**How is student confidentiality protected?**  
All student galleries are private and password-protected. Images are never shared or used without express written consent from a parent or guardian. Protecting student privacy is a priority we take seriously.

**Is there a fee for the school?**  
No. There is zero upfront cost to your school.

**Can students take pictures with their siblings?**  
Yes! If your school would like to offer sibling photos, we're happy to capture those special connections. Your dedicated picture day coordinator will work with you to determine the best timing and flow for sibling photos so they fit seamlessly into the day.

**How are photo packages delivered?**  
Parents are given an ordering window for packages delivered directly to the school. All ship-to-school orders are bundled and delivered straight to you. After that window closes, families can still order photos shipped directly to their home.

**When is Retake Day?**  
Your dedicated picture day coordinator will work with you to schedule a retake or make-up day that fits your school's calendar and needs.

**Will staff need to hand out order forms or collect money?**  
No. All ordering is handled online. Parents receive a unique gallery code to place orders directly—no paper forms, no cash collection, and no lost envelopes.

**How should we communicate with parents?**  
We make it easy. We provide ready-to-send email communication and printed posters upon request. We also follow up with families about ordering deadlines, ship-to-school details, and retake information—so your staff isn't fielding extra questions.

# CONTACT

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team@sugarlightphoto.com

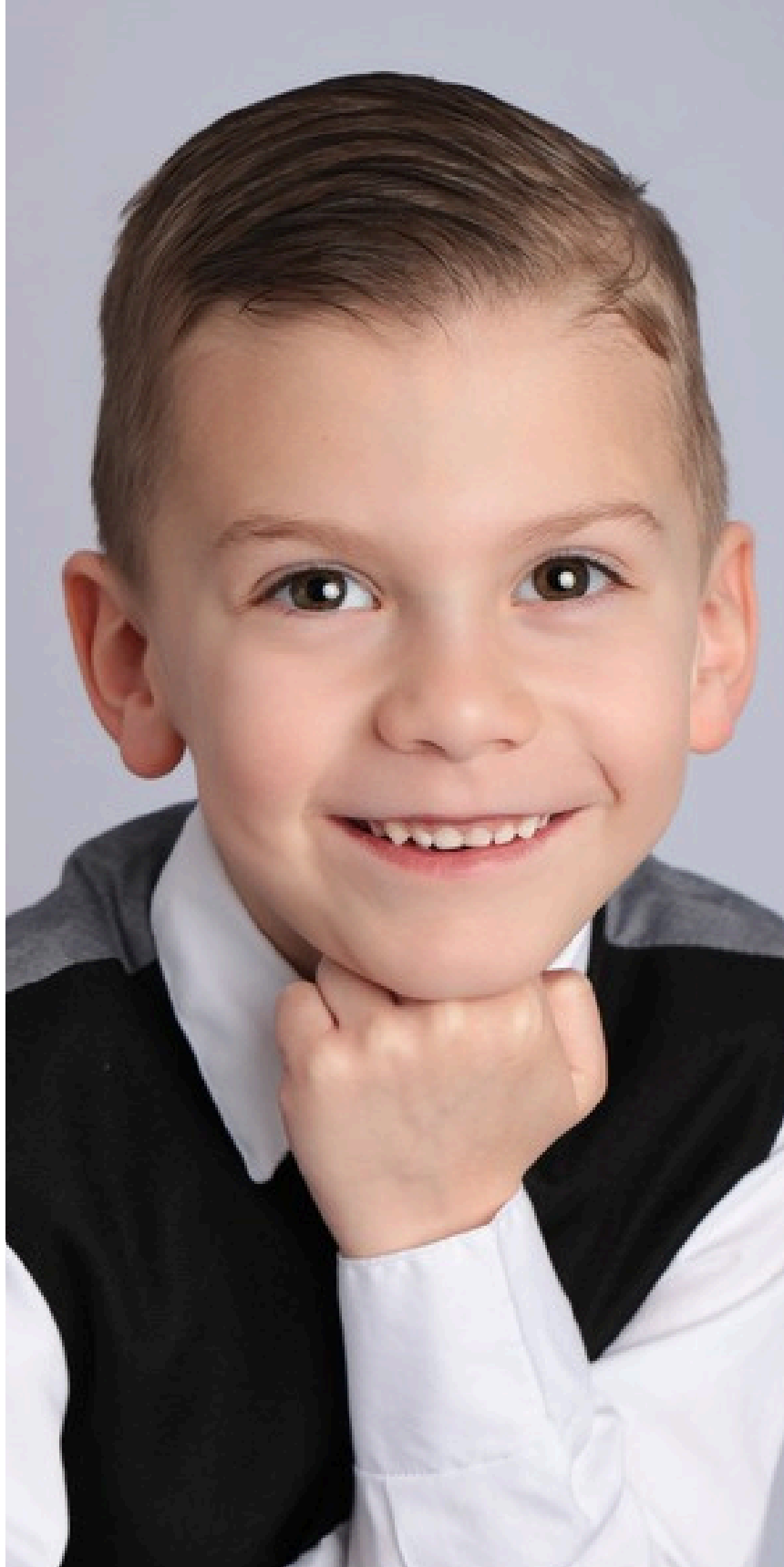
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*Finally!*

A picture day you will love!



Popular dates fill up quickly! Contact us today to secure your picture day!