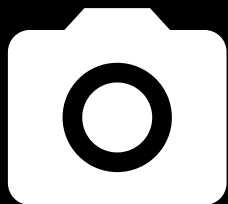# Amber Dawkins

PHOTOGRAPHY

BRANDING & MARKETING PHOTOGRAPHY

hello

Amber has been behind the camera for over 16 years and has been photographing Kansas City's local businesses full time since 2016. As an avid KC lover and entrepreneur, her mission is to help small businesses thrive and shine. She does this by creating professional marketing content to help connect brands to their ideal audience with engaging photos and videos.

Extroverted and with a background in teaching, Amber brings both energy and structure to the creative process as she tells your company story. Her growing list of clients includes David's Bridal, Union Station Kansas City, Tamara Day, Durrie Vision, Chateau Avalon, the Shawnee Police Department, Topeka ER & Hospital, and Kansas City Magazine.

When she's not behind the camera, Amber is busy making memories with her blended family of seven. She loves the Chiefs, traveling, and jellybeans. She thrives on new adventures and continues to add to her wish list of once in a lifetime experiences. So far, she's checked off skydiving, swimming in a volcanic crater with sea turtles, sandboarding the Great Dunes, white water rafting, and competing on American Ninja Warrior.

What is a branding session?

We live in a fast paced, connected world where showcasing your services both in print and online through attention grabbing, high quality images is key in marketing.

The goal for our session is for your clients and customers to be able to visualize every aspect of their experience with your business.

Who are you?
HEADSHOTS
TEAM PHOTOS

Where are you located?
STOREFRONTS & SHOWROOMS
OFFICES & EXAM ROOMS
INTERIORS & EXTERIORS

What does the experience look like?
BEHIND THE SCENES & SERVICES IN ACTION
CONSULTATIONS & CLIENT INTERACTIONS
RESULTS & COMPLETED PROJECTS

What else do you offer?
PRODUCT PHOTOS
SPECIALIZED EQUIPMENT

CUSTOM
IMAGERY
CREATED
TO SELL
YOUR BRAND

INITIAL LETTERS
BY
ANN BENDER

What does the process look like?

CONSULTATION
My branding sessions are built based on your specific marketing needs, so it helps for me to know as much about your story and goals as possible while we create your branding plan. We'll start with a phone consultation.

SESSION
We'll bring your vision to life using the branding plan we created together.
Our session might include real or staged clients on site.

SELECTION
Images will be uploaded to a password protected gallery for your viewing. Packages are built a la carte, meaning you can purchase as little or as much content as you'd like. You'll choose the images you'd like to license for use from this gallery, and we'll spend about 10-14 days perfecting the chosen photos.

DELIVERY
Once your images are publication ready, they'll be delivered in two forms: Full resolution and web optimized. Full resolution photos are printable in high quality at any size. Usage includes brochures, mailers, posters, magazine ads, and even billboards! The web optimized files are processed to load quickly and with extra clarity for use on websites, online ads, and social media platforms.

COME BACK LATER!
I archive all photos from our sessions so you can come back and buy fresh content at a later date as well.

EXAMPLE GALLERY

PASSWORD "BRANDING"

SAMPLE
BRANDING

We Can
Do
Hard
Things

KANSAS CITY
DEVELOPMENTAL
THERAPIES

How are branding sessions priced?

SESSION FEES
This covers time spent on site during the actual photoshoot.
$300 for up to 2 hours
$500 for half day
$800 for full day

PHOTO LICENSING
Licensing fees are priced per image. Licenses cover all print and online usage for the purchasing company's marketing needs. Licenses are not shareable or transferrable to other businesses.

$100 each for 1-9 images
$90 each for 10-19 images
$80 each for 20-39 images
$70 each for 40-79 images
$60 each for 80+ images

VIDEO
$125 equipment fee (hourly or added to a photo session)
$150 per 10 seconds final footage

BOOKINGS OR QUESTIONS

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