

1974-2024

CELEBRATING THE PAST
SUPPORTING THE FUTURE



50
YEARS

GREENHILL
CENTER FOR NC ART

Deneece Harrell, Highlands, N.C. River Series, porcelain and gold leaf, gold composite.





50 YEARS AND BEYOND

Dear GreenHill supporter:

What do the next 50 years hold? We are beyond excited to be looking ahead to the possibilities here at GreenHill – for our institution as well as our community and state. Now is your “golden” opportunity to play a part in our anniversary celebration and support visual art, artists, and art education across North Carolina!

You have an unprecedented chance to develop a relationship with GreenHill and our audience:

1. Support our WINTER SHOW exhibition (Dec. 2, 2023 – Feb. 17, 2024) and the opening COLLECTOR’S CHOICE party on December 2 with a sponsorship that supports the very best in contemporary N.C. visual art, and creates a relationship with GreenHill’s diverse and savvy arts-friendly attendees. Many sponsors also will have opportunities to attend FIRST CHOICE on November 30 and be the very first to see and collect from the expertly curated selection!
2. Support our 50th anniversary through our gala on May 9, 2024 and the spring exhibition LEAP: ARTISTS IMAGINE OUTER SPACE (March 16-June 29, 2024). Artists are reaching to the stars to create this unforgettable experience, with high-tech futuristic elements that are an especially great fit for sponsors whose businesses involve technology.
3. Support BOTH through sponsorship agreements that get your name out to our community for a full eight months! Our sponsor activations include gallery tours, memberships, art workshops, and pop-up displays – we’re offering new and exciting ways for you to tell your story while supporting the arts and elevating Greensboro’s profile as a statewide cultural destination.

If you have any suggestions, thoughts, or questions, please reach out to me anytime at leigh.dyer@greenhillnc.org or call 336.333.7460.



A handwritten signature in black ink that reads 'Leigh Dyer'.

Leigh Dyer
Executive Director



50
YEARS

GREENHILL
CENTER FOR NC ART

YOUR SUPPORT HAS AN IMPACT!

Between July 1, 2022 and June 30, 2023

We've exhibited and promoted the work of

109

**North
Carolina
artists**

in three world-class exhibitions: *Presence*, *Winter Show*, and *Collaboration in Craft*.

Provided

1,477

**hours of FREE
gallery access**

and programming for members and the public.

Provided

1,022

**hours of
ArtQuest at GreenHill**

studio access and programming for our members and the public.

Hosted

52

of ArtQuest at GreenHill studio access for North Carolina families on Wednesdays and First Fridays.

**FREE
EVENINGS**

Served

8,652

**students, teachers,
and caregivers**

through field trips, studio visits, and outreach programs, including

3,500

**from marginalized or
under-served communities.**

And helped N.C. artists build their businesses and contribute to the **creative economy** of our state by selling nearly

**1,000
of their works of art**

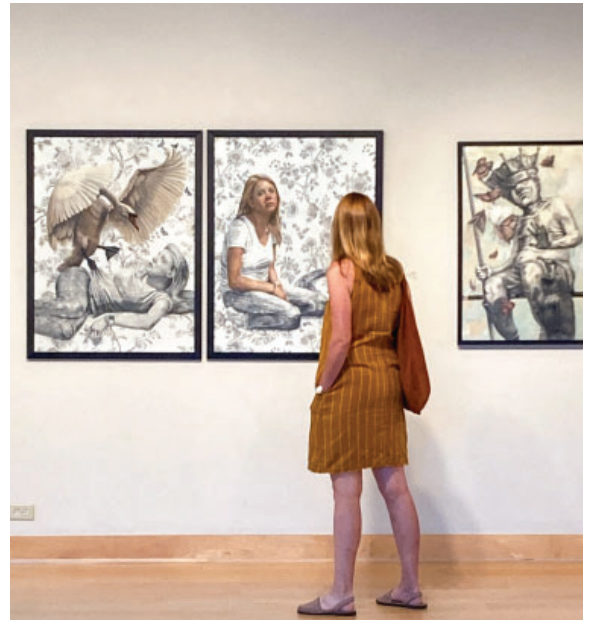
in our Gallery and Shop.

Hosted

14

**North
Carolina
artists**

through residencies and "meet an artist" programs.



YEAR-LONG SPONSORSHIPS

GOLD	SILVER	BRONZE
Top billing on Collector's Choice (CC) and 50th Gala invites	Name/Logo listed on Collector's Choice (CC) and 50th Gala invites	Name/Logo listed on Collector's Choice (CC) and 50th Gala invites
6 Tickets to the 50th Gala (value \$250 each)	4 Tickets to the 50th Gala (value \$250 each)	2 Tickets to the 50th Gala (value \$250 each)
6 Tickets to VIP reception before Gala	4 Tickets to VIP reception before Gala	2 Tickets to VIP reception before Gala
8 Tickets to CC (value \$125 each)	6 Tickets to CC (value \$125 each)	4 Tickets to CC (value \$125 each)
8 Tickets to VIP reception with Artists directly before CC	6 Tickets to VIP reception with Artists directly before CC	4 Tickets to VIP reception with Artists directly before CC
6 Tickets to First Choice (no art credit)	4 Tickets to First Choice (no art credit)	2 Tickets to First Choice (no art credit)
10% discount on art purchased at First Choice	10% discount on art purchased at First Choice	10% discount on art purchased at First Choice
Group Social Post	Group Social Post	Group Social Post
Dedicated Social Post	Dedicated Social Post	Name/Logo listed in all CC and Gala emails
Name/Logo listed in all CC and Gala emails	Name/Logo listed in all CC and Gala emails	Name/Logo on website for both events
Name/Logo listed in all monthly emails	Name/Logo listed in all monthly emails	Name/Logo on Gallery Wall for both events
Name/Logo on website for both events	Name/Logo on website for both events	Curator led tour for up to 30 participants during gallery hours*
Name/Logo on Gallery Wall for both events	Name/Logo on Gallery Wall for both events	Use of Gallery or ArtQuest for event (space only, other fees may apply)*
Dedicated Email	Dedicated Email	6 household memberships for friends, family, staff and/or clients*
Mentioned in all media materials	Mentioned in all media materials	2 hr. Birthday Party or Adult Art Party in ArtQuest*
Private tour for up to 30 participants at any time*	Private tour for up to 30 participants during gallery hours*	Pop-up table and banner at one First Friday during 2024
Use of Gallery or ArtQuest for event (space only, other fees may apply)*	Use of Gallery or ArtQuest for event (space only, other fees may apply)*	
10 household memberships for friends, family, staff and/or clients*	8 household memberships for friends, family, staff and/or clients*	
Team Building/Leadership workshop in Artquest for up to 15 people*	Team Building/Leadership workshop in Artquest for up to 10 people*	
Company presents remarks/lead sponsor of one artist talk in 2024	Pop-up table and banner at two First Fridays during 2024	\$10,000
Pop-up table and banner at two First Fridays during 2024		
Every employee gets 10% off any membership level	\$15,000	
\$20,000		

*Blackout dates may apply; must use by 12/31/24. Annual household memberships are valued at \$70. All benefits for all levels valid through 2024.

COLLECTOR'S CHOICE-ONLY SPONSORSHIPS

SATURDAY | DECEMBER 2, 2023

\$5,000

6 Tickets To Collectors Choice
2 Tickets to VIP reception with Artists before CC
Group Social Post
Name/Logo listed in all CC emails
Name/Logo on CC Website
Name/Logo on Gallery Wall for CC
Name listed on CC Invite
2 Tickets to First Choice (no art credit)
10% discount on art purchased at First Choice
2 hr. Birthday Party or Adult Art Party in ArtQuest*
Curator led tour for up to 30 participants during gallery hours*
4 Household memberships for friends, family, staff and/or clients

\$2,500

4 Tickets To Collectors Choice
2 Tickets to VIP reception with Artists before CC
Name/Logo listed in all CC emails
Name/Logo on CC Website
Name/Logo on Gallery Wall for CC
Name listed on CC Invite
2 Tickets to First Choice (no art credit)
2 hr. Birthday Party or Adult Art Party in ArtsQuest*
2 Household memberships for friends, family, staff and/or clients

\$1,000

4 Tickets To Collectors Choice
Name/Logo on CC Website
Name on Gallery Wall for CC
Name listed on CC Invite

\$500

2 Tickets To Collectors Choice
Name/Logo on CC Website

*Blackout dates may apply; must use by 12/31/24.
Annual household memberships are valued at \$70.

The deadline for printed invitations to Collector's Choice has passed, but sponsorships at all levels can be accepted through November 27, 2023. Sponsors will still be recognized on the GreenHill website, emails, social media, and on the gallery wall for three months.

50TH ANNIVERSARY GALA-ONLY SPONSORSHIPS

THURSDAY | MAY 9, 2024

\$5,000

4 Tickets to Gala
(valued at \$250 each)

2 Tickets to VIP reception before Gala

Group Social Post

Name/Logo listed in all Gala emails

Name/Logo on Gala Website

Name on Gallery Wall for Gala

Name listed on Gala Invite

2 hr. Birthday Party or Adult Art Party in ArtQuest*

Curator led tour for up to 30 participants
during gallery hours*

4 Household memberships for
friends, family, staff and/or clients

\$2,500

4 Tickets to Gala
(valued at \$250 each)

2 Tickets to VIP reception before Gala

Name/Logo listed in all Gala emails

Name/Logo on Gala Website

Name on Gallery Wall for Gala

Name listed on Gala Invite

2 Household memberships for
friends, family, staff and/or clients

\$1,000

2 Tickets to Gala
(valued at \$250 each)

Name/Logo on Gala Website

Name listed on Gala Invite

*Blackout dates may apply; must use by 12/31/24.
Annual household memberships are valued at \$70.

All sponsorships must be secured by January 20, 2024 to be listed on the invitation.



THANK YOU!

We look forward to partnering with you for our 50th anniversary year! Here are just a few things your partnership with GreenHill will enable:

- Helping even MORE North Carolina artists build their businesses and contribute to the creative economy of our state;
- Bringing MORE memories to multi-generational families who visit our gallery for inspiration and our ArtQuest at GreenHill studios to create art together;
- Providing arts education to even MORE children, helping to increase their achievement in STEAM topics;
- Expanding our all-ages offerings to create MORE programming, especially for teens;
- Serving even MORE underserved communities – most students on school field trips are seeing an art gallery for the very first time; and
- Providing a draw for even MORE people across the state to make downtown Greensboro a cultural destination!

TO SPONSOR, SIGN UP ONLINE AT [GREENHILLNC.ORG](https://www.greenhillnc.org)

OR CONTACT GREENHILL AT

DEVELOPMENT@GREENHILLNC.ORG OR 704.333.3670.



50 | GREENHILL
YEARS CENTER FOR NC ART

200 N Davie Street, Downtown Greensboro | greenhillnc.org



GreenHill Center for North Carolina art is a non-profit resident organization of the Greensboro Cultural Center, made possible by a significant in-kind contribution from Creative Greensboro, the City of Greensboro's office for arts & culture.