

# Welcome Guide



*Studio Z Photography*

0433 124 982  
16 Stevens Rd. Forest Hill, Vic. 3131



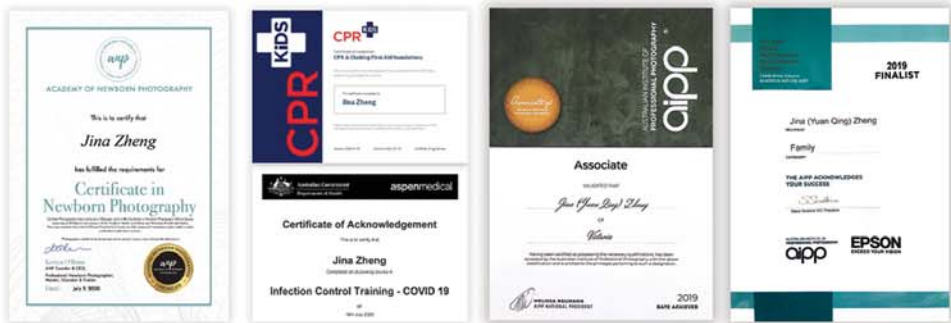
Hi! I'm Jina.

**My #1 superpower is:** I make kids laugh! I play games and make farty noises so even the shyest kids can't resist my silliness. So, I never need to ask a child to look at me and smile. My photo sessions are just like a fun playdate. Often, when it's over, children ask; "When do we start taking pictures?"

**My #2 superpower is:** I'm REALLY GOOD at 'taking pictures'. I am an Associate member of the Australian Institute of Professional Photography (AIPP) and have won numerous Australian and international photography awards. Most recently, I was named the **AIPP 2019 Family Photographer of the Year Finalist**.

**My #3 superpower is:** I'm an experienced interior designer. Prior to becoming a full-time photographer in 2011, I spent 12 years working as an architect. Now I combine these two skills to create joyful, whimsical, and artistic artwork specifically designed to suit the décor and style of my clients' homes.

I have attained the **Certificate in Newborn Photography, Infant CPR and First Aid Certificate, Covid-19 Infection Control Training Certificate** and am fully immunised with all vaccines recommended by [health.vic.gov.au](http://health.vic.gov.au) for people working with babies and children.



# How To Book

## Step 1: Find The Right Session

Check out the SESSIONS listed on the next page to find the right session for your family.

Visit <https://www.studiozphotography.com.au/sessions> to read more about the session you're interested in.

Scroll down on the webpage to see a gallery of photos from that session type. This will give you an idea of what to expect, as well as inspiration for what to wear.



## Step 2: Check Out The Products

Check out the various products in the following pages to find ones you like.

Visit <https://www.studiozphotography.com.au/products> to see more examples and videos on different products.

You don't have to decide on the products until after you've seen the photos from your session, and you will get to see these amazing products IRL (in real life) at my studio before you order!



## Step 3: Book In Your Session

Give me a call on 0433 124 982 and ask me any questions, or just have a chat before booking in.

Or email me at [jina@studiozphotography.com.au](mailto:jina@studiozphotography.com.au).

Or book via my online calendar:

<https://www.studiozphotography.com.au/online-booking>

If you have received a Gift Certificate, please visit:

<https://www.studiozphotography.com.au/giftcert> for booking instructions.

# Sessions



## Maternity Portraits

Maternity portraits are best scheduled between 28-37 weeks. Your partner and children are welcome to participate. Your session can be in studio or outdoors in a scenic bushland setting. Your session might be casual, playful, dreamy, or romantic. We will discuss your preferred style at your pre-planning session.



## Newborn Portraits

Posed newborn portraits are best before your baby is 2 weeks old. Interactive newborn portraits are perfect for babies aged between 2 weeks to 3 months. Sessions are either in studio or in your home. Family and sibling photos are included in your newborn's session. Please ensure you schedule your session before your baby's birth.



## Playful Studio Sessions

This is my most popular session and is perfect for families with kids aged 4 months to 12 years. These sessions are fun filled with games, toys, giggles, and cuddles.

Also perfect for your baby's 1st birthday cake-smash!



## Fine Art Portraits

Fine Art Children's Portraiture is suitable for kids age 4 and older. It is timeless, classic, poetic, with a touch of whimsy. The lighting, posing, and retouching are finely crafted to produce emotive artworks that feel like paintings. Many of the photographs from my Fine Art Portrait sessions have won national and international photography awards.



## Bushland Family Sessions

The bushland family session is a relaxed outdoor session perfect for families with kids aged 2 to 20. It is perfect for those wanting to focus more on 'family together photos' or with kids who love nature and the outdoors. These sessions last 45 minutes and include games, cuddles, giggles and even bubbles!



## Big Family Portraits

These outdoor sessions are perfect for large extended families. Set in tranquil bushland, the spacious parkland setting offers a variety of beautiful locations perfect for large groups. The soft natural light is flattering for the adults while the outdoor atmosphere keeps the little ones happy. These sessions are popular gifts for the grandparent and a perfect opportunity to update your own family photos.



# What To Expect

## Planning

Once you have made your booking, you will receive a booking confirmation email. This contains general information on how to prepare for your session, as well as links to a questionnaire.

The questionnaire helps me learn your names, your kids' ages, your vision for your session and any specific requests.

Once I have your completed questionnaire, we'll get together via phone call, zoom or in the studio to discuss your upcoming session.

You can tell me about the style of photography you prefer, any theme colours in your home décor, any must have poses, your children's personalities, their likes and dislikes and any other questions you have.

This helps me plan the perfect lighting, backdrops, and props to use for your photo session, design a good session flow and advise on the style and colour of clothing to suit your vision and décor.

After our chat, you are very welcome to text me photos of clothing you're planning to wear, and any other questions that pop up. I truly believe that good planning is key to a successful photo session.

## The Photo Session

Now you're prepared and you know exactly what to expect, the photo session is a fun and stress-free experience.

Imagine me as the 'party host' who sets the pace, plays games, directs everyone, keeps the kids entertained while capturing all your beautiful family photos.

All you need to do is smile and enjoy this time with your family.

## Viewing & Design Appointment

Your photos are ready to view in studio or via zoom, approximately one week after your session.

After we've viewed a slideshow of all your images, we'll discuss your favourite products. Then, based on your favourite products, I will create unique wall art pieces or an album using your favourite images from the session.

If you plan to display your photos on the wall, you will have sent me a snapshot of your home, as per the Wall Gallery Planner instructions on the next page.

Using my architectural skills, I will create stunning photographic artwork perfect for your home. During the design appointment, you'll see exactly how the artwork will look on your wall, so choosing the perfect size and product for your home is easy!

I am uncompromising when it comes to quality, so I have sourced the best professional labs in Australia to provide my clients with professionally crafted artwork of utmost quality. The quality of my products is unparalleled and most of my wall art products come with a 75-year unconditional guarantee.

# Wall Gallery Planner

Before our viewing appointment, it's super important for you to follow the instructions below and send me photos of your walls.

I will then work my magic to show you exactly what your photos will look like on your walls. So that we can be 100% confident that the wall art pieces you order are the perfect sizes for your home.



## 1. TAPE A PIECE OF PAPER TO THE WALL

The only thing I need from you is a photo of an A4 piece of paper taped to the wall where you want to display your photo gallery. Tape the paper vertically or horizontally, just try to make it as straight as possible.



## 2. STEP BACK

Step back as far as you can, with your back on the opposite wall. It's important to see where your photos will go in context with other items in your room so that you can compare the size to things you're familiar with.



## 3. TAKE A PHOTO

Face straight at the wall and take the picture as level as possible. Try to get furniture, windows or doorways in the photo to give you something to relate to for size reference. For multiple rooms repeat these three steps until you've photographed all of your walls.



## 4. EMAIL / TEXT IT TO ME

Once you've finished photographing your walls, just send the photo over to me at 0433 124 982, or [jina@studiozphotography.com.au](mailto:jina@studiozphotography.com.au). Please do this at least a day before our design appointment to give me enough time to work my magic!



## VOILA! MAGIC!

At your design appointment, you'll be able to see your photos as finished artwork on your walls. We can rearrange photos and change sizes to make sure you are 100% in love with your wall art when you place your order.

# Wall Art

## Canvas

Our canvas is printed in Australia using museum-grade archival pigment inks that have rich, vibrant colours and extremely high definition.

The canvas is a UK Fine Art Guild certified ultra thick 440gsm bright white archival canvas made in California. It will not crack or peel over time.

The frame is 40cm thick meranti hardwood, which is double profiled with curved edges to prevent warping, sagging, and indenting.

Your artwork is finished with an anti-fungal, water-resistant laminating spray that also protects against UV rays, dust, abrasion, and even oily little fingers!

Every component of the canvas has been tested to last 75+ years, which is why it comes with a 75-year unconditional replacement warranty.



## Framed Canvas

Adding a beautiful deep slim-lined frame to your already amazing canvas adds another level of sophistication to your wall art.

Available in black, oak, and white to harmonise with your home decor.



# Wall Art

## Custom Framing

### The Prints

Giclee Fine Art Prints are extremely high quality, archival grade digital prints on museum-quality cotton rag paper. This process is widely regarded as one of the very best photographic and fine art printing methods and has become the standard for producing images to be displayed in art galleries, museums and exhibitions.



### The Frames

Your giclee fine art prints are professionally framed by a local framer, who uses high-quality acid-free materials to ensure the longevity of your wall frame.

There are many mounting options, such as mat-board mount, torn-edge float mount, no-mat spacer mount, and many other techniques to ensure the framing style is uniquely suited to your artwork and home decor.



Mat-Board Mount



Torn-edge Float Mount



No-mat Spacer Mount



# Wall Art

## Acrylic

Glossy, vibrant, and crystal clear, the acrylic art panel looks fantastic in a bright modern home.

Our acrylic art panels are made with archival quality prints sandwich mounted within premium plexiglas that is guaranteed against discolouration or fading for 30+ years.

It is then diamond polished, buffed, and finally hand polished to achieve a crystal clear finish.

It has no visible hanging attachments from the front, and sits perfectly flat on your wall.



## Metal

The metal art panel is the ultimate modern statement in a contemporary home. It is sleek and glossy, the colours will pop off your wall with amazing clarity. The print is produced on a 7 channel sublimation printer, guaranteed not to fade or discolour for 60+ years.

Both Acrylic and Metal wall art are available in circle panels.



# Wall Art

## Wood

Our wood art panels are made from high-resolution photographic print mounted on 20mm raw dark-edged timber panel, which is marine-grade to resist moisture and humidity.

The wood art panel is finished with an optically clear laminate for extra protection and a beautiful matt finish.

It is available with square or rounded corners, as well as in circle and hexagonal shapes.



# Desktop Displays

We offer a wide range of desktop displays, some examples include:

- Bamboo Desk Frames
- Acrylic Blocks
- Stone Blocks
- Raw Edge Wood Blocks
- Metal Art Panels
- Japanese Cotton Covered Folios

These are sourced from my favourite professional labs, and the range may change from time to time.



# Albums

## Deluxe Albums

Choose from our range of Deluxe Albums sized from 10"x10" to 11"x14", with a wide range of styles and cover options.



## Keepsake Albums

Keepsake Albums are gorgeous little 6"x6" albums, perfect for grandparent gifts.



# Boxes

## The Folio Box

This folio box contains 10 archival-quality photographic prints slip-mounted in acid-free art mounts.

The photographs have a 75-year guarantee against fading when kept out of direct sunlight.

The 8 x 10 inch mounts are a popular size and are ideal for popping into store bought photo frames.



## The Handcrafted Timber Box

This box is handcrafted by artisans in Brisbane using FSC-certified hardwood and photo-grade acrylic.

The timber is carefully shaped and routed to perfection, beautifully finished with beeswax and shellac, then fitted with concealed brass hinges and a magnetic catch.

The clever design looks amazing on your shelf, proudly displaying your photographs through the frame whilst protecting them from dust and moisture.

The box contains 10 archival 11"x14" mounted prints, the photo-grade acrylic on both sides allows two images to be displayed, one on each side.





# What Clients Say

'Our son's normally shy when it comes to meeting new people. With Jina's bubbly personality and games she plays while she takes photos, he warmed up to her instantly. Jina's photos are of high quality and she made the whole photo selection process seamless. I highly recommend her.'

- Nam Lam (Google Review)



'Jina! My parents are SO thrilled and absolutely love the canvas! Thank you so much. It was truly the perfect gift for them to have during this uncertain time when they are missing seeing their grandchildren so much- not anymore!!! They can see them as clear as day now! Thanks again!!! :)'

- Rebecca Hyde (Email)



'I cannot recommend Studio Z Photography highly enough! Jina is incredibly patient, talented and creative. She made our family portrait session fun and lighthearted, taking the nerves away from us adults as well as the kids. She accommodated all of our requests with a smile. We have many cherished prints as a result of that session and look forward to more sessions as our kids grow. Thank you Jina!'

- C.J.Okamura  
(Review on [findaphotographer.com.au](http://findaphotographer.com.au))



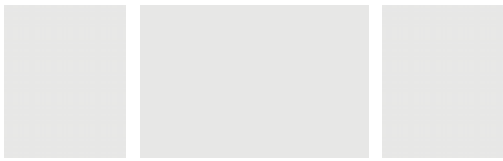
'Jina was absolutely amazing. Instantly we all felt relaxed and she made the session playful, stress free and most importantly fun for our twin boys. So many adorable natural smiles and laughs were captured and we can't thank Jina enough. Highly recommend and wouldn't hesitate using her services again. See you next year Jina!'

- Kim Venten (Facebook Review)



# Wall Collections

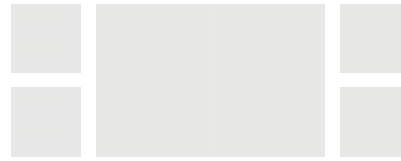
\*\* Add 20% for Acrylics & Torn Edge Frames



## Collection 1

20"x30" + two 20"x16"  
was \$2670 **Now \$1490** (save \$1180)

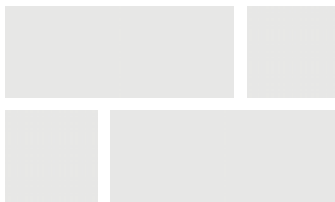
40"x30" + two 30"x20"  
was \$2970 **Now \$1990** (save \$980)



## Collection 2

22"x30" + four 10"x10"  
was \$2850 **Now \$1490** (save \$1360)

40"x30" + four 14"x14"  
was \$3950 **Now \$2490** (save \$1460)



## Collection 3

two 30"x12" + two 12"x12"  
was \$2790 **Now \$1490** (save \$1270)

two 40"x16" + two 16"x16"  
was \$4160 **Now \$2490** (save \$1670)



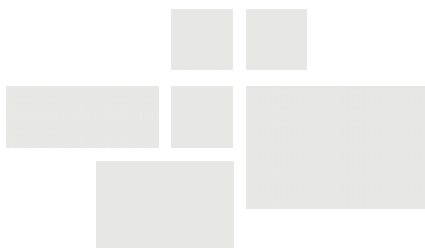
## Collection 4

three 10"x10" was \$1470 **Now \$1190** (save \$280)

three 14"x14" was \$2070 **Now \$1490** (save \$580)

three 20"x20" was \$2670 **Now \$1990** (save \$880)

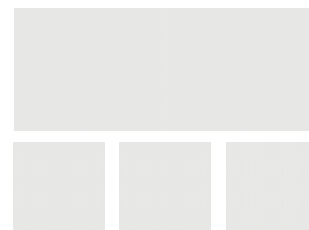
three 30"x30" was \$3570 **Now \$2490** (save \$1080)



## Collection 5

one 16"x24", one 12"x18", one 8"x20", three 8"x8"  
was \$3540 **Now \$1990** (save \$1550)

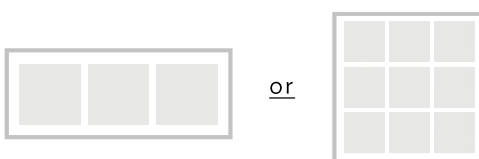
one 20"x30", one 16"x24", one 10"x25", three 10"x10"  
was \$3940 **Now \$2490** (save \$1450)



## Collection 6

one 40"x16", three 12"x12"  
was \$2660 **Now \$1490** (save \$1170)

one 50"x20", three 16"x16"  
was \$3860 **Now \$2490** (save \$1370)



## Storyboard

30"x12" or 20"x20" - **\$1190**

40"x16" or 30"x30" - **\$1490**

50"x20" or 40"x40" - **\$1990**

*Purchase a Wall Collection  
& Receive 50% off  
any Digital Package*

*\* Digital Package Bonus Credits cannot be applied to Wall Collections.*

# Digital PACKAGES

## The 'I'll Take The Lot' Package - \$1490

*Includes:*

High-resolution files of ALL the photos in your gallery (50+ images).  
Video slideshow of all your photos.  
BONUS \$300 credit\* towards albums, print boxes, or wall art.

## The 'Let's Just Get A Few Favourites' Package - \$890

*Includes:*

10 high-resolution digital images.  
5"x7" prints of every image ordered.  
BONUS \$200 credit\* towards albums, print boxes, or wall art.

## The 'I'm On A Budget' Package - \$590

*Includes:*

5 high-resolution digital images.  
5"x7" prints of every image ordered.  
BONUS \$100 credit\* towards albums, print boxes, or wall art.

\* Bonus credits can only be used during your first ordering appointment.

# Add-on's

ADD-ON PRODUCTS ARE ONLY AVAILABLE AFTER A DIGITAL PACKAGE HAS BEEN PURCHASED

### Albums

Delux 11"x14" 20-page Album  
containing all purchased photos ..... \$890

Keepsake 6"x6" 20-page Album  
containing all purchased photos ..... \$490

### Boxes

Delux 11"x14" Handcrafted Timber Box  
containing 10 mounted prints ... \$890

Keepsake 8"x10" Folio Box  
containing 10 mounted prints ... \$490

### Wall Art

8x8, 8x12, 8x20, 10x10, 12x12" ..... \$490  
10x15, 10x25, 14x14, 14x20, 12x30" ..... \$690  
16x16, 16x24, 20x20, 14x35, 20x30" ..... \$890  
16x40, 20x50, 24x36, 30x30" ..... \$1190  
30x45, 35x35" ..... \$1490  
35x52, 40x40, 40x60" ..... \$1990

\*\* Add 20% for Acrylics & Torn-Edge Frames

### Desktop Displays

All desktop displays, one for ..... \$290  
two for ..... \$490

# payright

ORDER AMOUNT	DEPOSIT	PER WEEK	TERM
\$500	\$100	\$52.29	2 months
\$1,000	\$150	\$65.07	3 months
\$1,500	\$150	\$55.71	6 months
\$2,000	\$200	\$38.04	12 months
\$2,500	\$250	\$46.69	12 months
\$3,000	\$300	\$55.34	12 months
\$3,500	\$350	\$43.44	18 months
\$4,000	\$400	\$49.21	18 months
\$4,500	\$450	\$54.98	18 months

Terms may vary, repayments can be made fortnightly or monthly. Indicative repayment pricing is inclusive of all fees. In the event of multiple active purchases, these fees are only applied once.



**Zero Interest**



**Flexible repayments**



**Simple Application**



## *Studio Z Photography*

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