



### 2020-2021 Annual Report

336.832.6507 I www.fsncc.org I 1200 N Elm St, Greensboro, NC 27408



Velcome!



Hello! We are thrilled to invite you to join us as we reflect on our year in review. This Annual Report details the programs we provide, how many families we have touched, and our impact on our community. We are perpetually humbled by both the importance of our work, the strength of our families, and the support of our sustainers. Thank you for equipping us as we press on to support families who have experienced a NICU stay or have a child with special needs. As always, we're committed to these families knowing they are not alone in their journeys ahead.

For questions, additional information, or to connect, please email me at nancym@fsncc.org.

Nancy Micca, FSNCC Executive Director "OUR MISSION IS TO PROVIDE SUPPORT, EDUCATION, AND CARING CONNECTIONS TO THOSE WHO HAVE A CHILD WITH SPECIAL NEEDS OR HAVE EXPERIENCED A NICU STAY."



### **OUR HISTORY:**

FSNCC was organized in 1989 by a coalition of parents, medical professionals and staff from community agencies serving children with special needs and their families. FSNCC serves families living in Guilford and surrounding counties. We are affiliated with NC Parent to Parent and the Family Support Network of North Carolina TM.



### **OUR GUIDING PRINCIPLES:**

- Supporting Caring Connections
- Celebrating Uniqueness
- Nurturing Resilience
- Strengthening Families through Education

Testimonials



"The FSNCC staff are truly amazing individuals! They provide genuine support when families need it the most. One thing that I remember during my 2 month stay with my newborn twins during Covid, were the gift cards. Moms tend to stay all day and night breastfeeding with no access to food and fear of coming and going during the pandemic. Those gift cards were truly a blessing. Also, receiving text messages from your staff just to simply say hello was refreshing as a mother. My family and I are so grateful for this organization and the support you're providing to those in need. THANK YOU!"

-NICU Mom, July 30th, 2020



"This group of fellow Dads has been a lifeline for me over the years. I am so thankful to have a safe space with others who truly understand and relate to the challenging, yet rewarding, experience of parenting a child with disabilities."

-Participant in Dads Group



"The FSNCC NICU Support Staff was very helpful and a great support system for the mothers and fathers of babies in the NICU. Having my first son in NICU years ago and then recently having my second son in NICU, I can honestly share that they showed great care then and even better care now, especially with the restrictions due to COVID 19. Thank you guys for showing your support!"

-NICU Mom, October 30th, 2020

Our Board Members



Carter Davenport, Board Chair Diversified Trust, Parent



**Isabel Chasse,** Vice Chair LCSW Cone Health



Jeremy Deaver, Treasurer Cone Health Executive Parent



Anthony Woodyard, Secretary IT Professional Bereaved Parent



**Caroline Neill,** Cone Health CNM Parent



**Carrie Sawulski,** Cone Health NICU Physical Therapist



Dana Valdes-Brooks, Valdes Tax Consulting Parent



**Amanda Miller,** GSO Downtown Parks



**Candace Matthews,** Cone Health Professional, Parent



**Jane Glynn,** CDSA Service Coordinator



Ashley Collier, Parent



Brendie Fitzgerald, Costco HR Parent





Nancy Micca, Executive Director (FT)



**Katy Biagini**, Marketing and Communications (PT)



Janice Darden, Admin and Accounting (PT)



**Barbara Hormenoo,** Home Visitation (FT)



**Amy Stowers,** NICU Support Staff (PT)



**Diane Kroeger,** NICU Support Staff (Vol)



Alma Espinoza, Spanish Interpreter and NICU Support Staff (PT)



Melissa Brooks, NICU Support Staff and Marketing (PT)



**Tabia McKinzie,** NICU Support Staff and Community Referral Specialist (PT)



Meredith Spaugh, Admin and NICU Support Staff (PT)

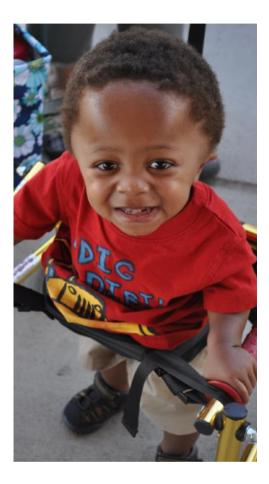
Rationale

Family Voices Inc., a national group, found that 14.6 million children ages 0–17 (almost 20% of all children) in the US have a special health care need (SHCN), such as: autism, cerebral palsy, developmental delay, intellectual disabilities, depression, learning disabilities, epilepsy, etc. ('One in Five Report', 2015). Special health care needs lead to more health care utilization than children without SHCN.

#### STATS AT A GLANCE:

4x the number of hospitalizations 5x the number of prescriptions 7x the number of days in hospital care 7x the number of annual visits to providers

Furthermore, the majority of children with SHCN have co-occuring health conditions and require multiple specialized services. The health status needs of children with SHCN increase in complexity and impact as they grow.









Family Support

**SIBSHOPS:** 20 Siblings from grades K-6 met monthly through our Sibshops Program, gaining support, resources, and connection as they navigate their role as a brother or sister of a sibling with a disability or special healthcare need.

MOMS GROUP: 14 Moms participated throughout the semester

AFTER THE NICU GROUP: 9 Moms participated throughout the semester

**RARE DISEASE GROUP:** 17 Moms participated throughout the semester

DADS GROUP: 8 Dads participated throughout the semester

BLACK PARENTS GROUP: 27 Black Parents participated throughout the semester

TRAINED PARENT MENTORS: 90 Active Mentors available for matching

#### **ADDITIONAL RESOURCES INCLUDE:**

- Free Community Referral assistance with connecting families to a variety of local and statewide support and advocacy resources
- Distribute statewide Family Support Program Summer Camp Guide through our website and social media campaigns
- Providing resources for navigating a new diagnosis, grief, coping, and more







Nicy Program

#### TOTAL NICU FAMILIES SERVED (BEDSIDE SUPPORT): 422 Families

#### HOME VISITATION PROGRAM (For Guilford County families whose infant meets Infant Toddler Program eligibility (includes NICU, Central Nursery, and infants delivered in surrounding hospitals):

• 24 Families Served

• 142 Virtual Calls (due to Covid)

**BOOKS FOR BABIES (2X PER MONTH):** 1,260 Books were provided for NICU families, promoting early literacy, bonding, and early language development

SIBLING SUPPORT BAGS: 244 Bags

BABY BOXES (SAFE-SLEEP): 62 Baby Boxes

**CRIBS FOR KIDS:** 34 Families (45% of the Elizabeth Closet families that we served received a Pack and Play)

ELIZABETH'S CLOSET (BABY BASICS SUPPLIES): 76 Families, 61 Baby Basics Pack

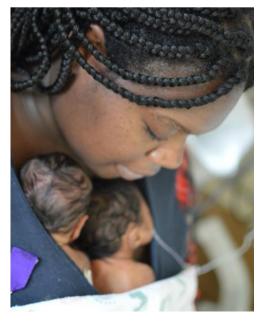
**BACKPACK BEGINNINGS PARTNERSHIP:** 16 families were provided with packages of diapers, wipes, and nonperishable food for a period of 6 months through our new partnership with Backpack Beginnings

FROGS (NICU POSITIONING SUPPORT): 57 Frogs

GAS VOUCHERS: 147 Gas Cards at \$10 a card

MEAL CARDS/GROCERY CARDS: 72 families received a gift card for a total \$1,470 value

**NICU SUPPORT EVENTS:** 3 virtual events with 12 parents attending, 2 craft sessions with 31 parents attending (one family at a time due to Covid)







# Volunteers

Our organization truly couldn't run without the dedication and support of our many volunteers. From volunteers who sew blankets for our NICU babies, to hundreds of handmade face masks when we faced the pandemic, volunteers who gathered in our office to help stuff hundreds of bags for our UNITE event, to organizing our Elizabeth Closet Baby Basics Supplies, to hosting NICU book drives, providing snacks for our Sibshops meetings, donating their time to work as NICU Support Staff, helping families feel seen during their stay, we could go on! We're abundantly grateful for the support of our volunteer community in all its forms.

### \$18,231

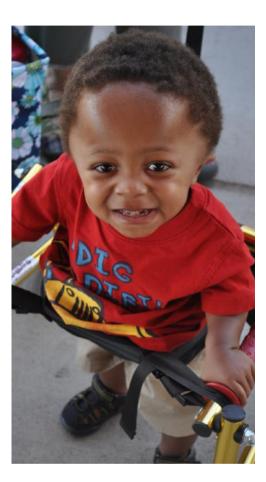
In-kind volunteer support, valued at \$24.00 per hour

### 721.7 Hours

Total FSNCC Volunteer hours served









# "Understanding the Needs of Inclusion Takes Everyone"

UNITE is one of our most popular annual Community Events and this year drew more crowds than ever before! This year's event was planned and held in conjunction with Downtown Greensboro, Greensboro Parks and Rec, and Greensboro Downtown Parks. It is free and open to the public, with the purpose of both providing resources to the families of children with a disability or special healthcare need as well as giving an opportunity for the general public to become better informed of the diversity found within our community.

- This year's event was a drive-thru event (due to COVID-19) and held in Downtown Greensboro between LeBauer Park and Center City Park.
- 423 people were in attendance with 22 in-person nonprofit vendors and entertainment represented!
- A Resource Guide was distributed to all families who came through, listing all of the organizations in our community who serve families of individuals with a disability (including contact information).
- UNITE Bags were also provided so families could compile resources and goodies distributed by the individual booths.
- We received such rave reviews from vendors and families alike that we plan to incorporate certain elements of the drive-thru model for subsequent years, even if COVID resolves, to accommodate medically-fragile children.









# Holiday Jamboree

Holiday Jamboree is our annual special holiday event for our families of children with a disability, special healthcare need, or families who experienced a NICU stay. In years past, we have held this event in person at the Haynes Inman School Lunchroom but due to COVID-19, we decided to host a drive-thru version instead.

- This event is free, open to the public, and held in December on a Saturday morning.
- It is a wonderful opportunity for parents to receive resources and connect with other families in the community with similar experiences.
- 26 families and 45 Children were in attendance (not including the FSNCC Staff, Board, and Volunteers who helped run the event).
- Goodie bags were distributed with pre-packaged warm biscuits from Biscuitville, hot cocoa mix, a coloring activity, a holiday craft activity, and brochures about our programming.











Our Funding

One of our primary objectives is to offer our services for free to our families. We do so through the following means:

- Annual Fundraisers (including Poker for Preemies, which raises over 30% of our funding)
- Grants and Campaigns (Guilford County Partnership for Children, DSS, Community Foundation- Future Fund, Safety Makes Cents, and more)
- Private Donations & Local Sponsors
- In-Kind Support (office/warehouse space)













## Our Affiliations

Our partnership with other local organizations and our affiliations are extremely important to us. We truly believe that we're stronger together and we gain strength by both joining forces and supporting one another's work.

Below you will find a list of organizations and foundations that help support and equip us for the work we do.











NICU PARENT NETWORK

Cribs For Kids® Helping every baby sleep safer





Thank you for taking the time to read and review our year in review. We are proud of our accomplishments and perseverance as a Board and Staff. We would love for you to stay in touch with our upcoming events and programming. For questions, please email us at support@fsncc.org.



**Email ListServe:** To receive our monthly newsletter, please email katy@fsncc.com. Our newsletter currently reaches 1,550 individuals and agency professionals.



Our Facebook: www.facebook.com/fsncc



Our Instagram: @fsn\_cc



Our Website: www.fsncc.org