

BY LEANNA SLATER PHOTOGRAPHY

SENIORS



the
senior
experience

PLUS HOW TO BECOME A SENIOR AMBASSADOR

welcome

Your senior year flies by so quickly, which is why it's so important to capture this amazing time in your life.

When you invest with me as your photographer, you're investing in a once-in-a-lifetime experience. Right from the start, you'll notice how different your senior portrait experience is to what your parents or even your older siblings might have experienced.

Before we start, we'll discuss what you want out of your photos and I'll answer any questions that you might have, ensuring that you get exactly what you're looking for. Your photos should reflect the real you and bring out your true personality.

This guide will take you through my process as well as a few tips and tricks that will help make your senior photo experience a great one.



the process

We will start your photo session by taking care of your hair and makeup. Should you choose, we have hair stylists and makeup artists that will be available to come in on the day of your shoot to help you look and feel your best in your photos. Whether you want a bold look such as a unique hairstyle with bright colored lips or if you prefer a more natural look, our hair and makeup pros will be ready to assist you.

Once your hair and makeup is done, we will head to some of the best locations so that we can capture images that are different than everyone else's photos. At each location you'll want to change up your look; try mixing it up with some new colors or a different hairstyle or outfit. Even small subtle changes can make a big difference.

If you love the outdoors, you could take advantage of the golden hour when the light is soft and warm. There are countless possibilities once you step outside. Choose from a beautiful garden, an open field filled with wild flowers or a backdrop of the Rocky Mountains.

Do you prefer an environment with a more stylish feel such as a studio? We will ensure that our studio is setup for a fun, fresh and fashionable session. Bring along your ipod with some of your favorite songs so that you can have fun while we capture your photos.

An urban setting is another option for your photos. Not only will you be able to take advantage of the natural light but you'll have many interesting backdrops to choose from.

Editing:

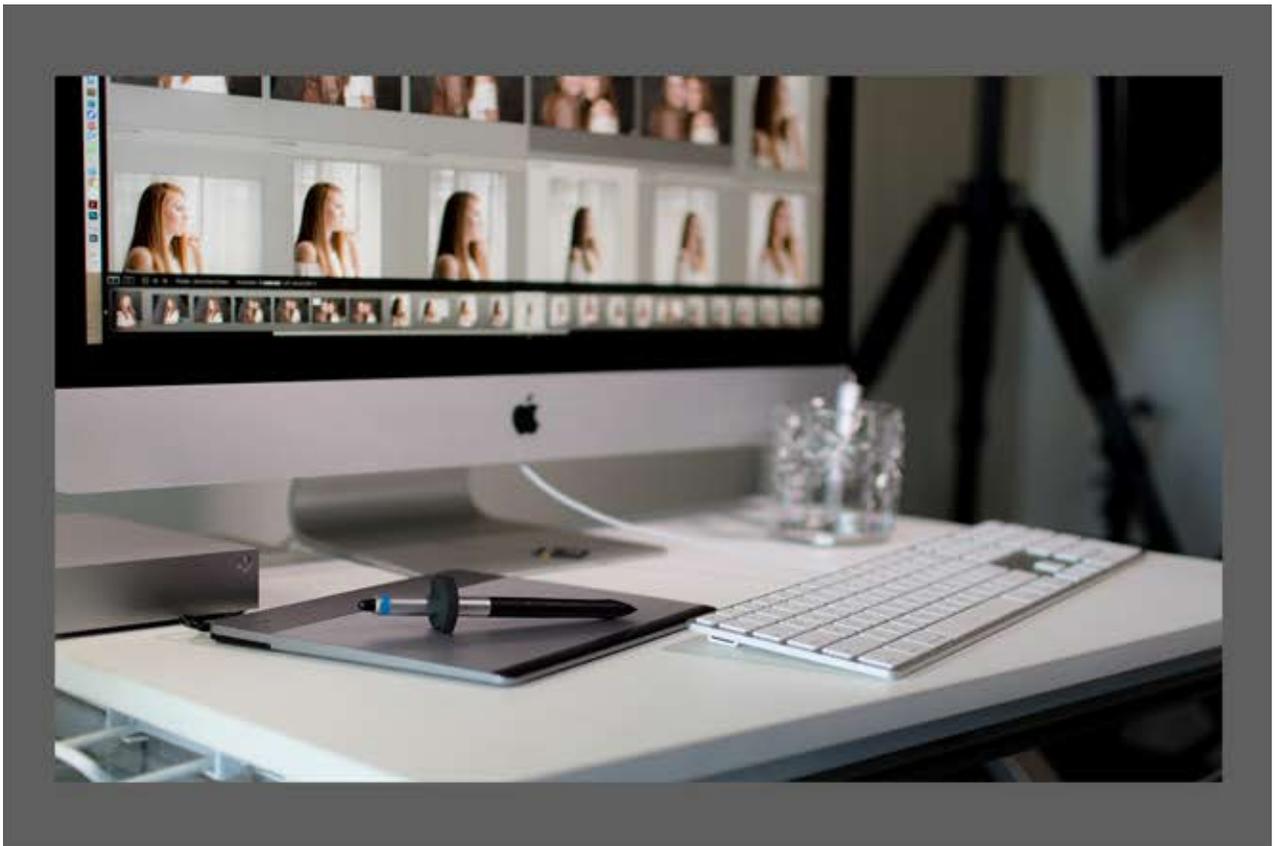
After your session comes the editing. Your eyes will sparkle and your skin will be flawless, so there's no need to overly concerned about any minor imperfections you may have on the day of your shoot.

Ordering:

After your photos have been processed, we will meet up so I can show you your amazing portraits in a slideshow with music. Then we'll look at each photo set and narrow them down to your favorites. Or I do offer an online gallery selection service that you may share with friends and family members to help you make your final selection.

Printing:

If you need printing recommendations, I've got that covered with high quality, very affordable vendors.



How to prepare for your shoot

If you want to walk away with incredible senior photos, here are a few important tips to follow:

1. Be on time. When you arrive late to your appointment, you end up losing out on time in front of the camera. If you will be travelling from out of town, give yourself some extra time for traffic or if you happen to get lost.

2. Incorporate your own style. These are photos you're going to want to look back on so make them your own by being true to you. Read through our wardrobe tips before choosing an outfit but make sure that your overall look is uniquely you.

3. Add a few props. Your photos should tell a story so if you play sports or have a hobby that's important to you, bring in a few props that we can incorporate into your photos.

4. Relax and enjoy. We're here to help you look and feel great so take a breath and enjoy your session.







make-up tips & pointers

Many of our clients often ask us whether it's necessary to use a professional hair stylist and makeup artist and we highly recommend it.

When you use a professional to help you with your hair and makeup, you'll not only benefit from their skills and experience but their professional products too. Drug store makeup and hair products will only last so long and we always achieve much better photos when a professional is there to ensure that you look amazing from start to finish.

A professional will also know what works best with your face shape and complexion.

Bonus, doing your own hair and makeup will also be one less thing for you to worry about on the day of the shoot.

If you would still prefer to do your own makeup, we recommend that you apply a heavier layer in order for it to show in the photos, as well as make sure the foundation color matches your neck/jawline area. If possible, avoid makeup that contains SPF because it may give shine to your skin. With that being said, you can always opt for a translucent powder to help control the shine. Also remember to keep your mascara looking smooth and not clumpy.



wardrobe tips

1 Before you come through for your session, put a few outfits together that you can bring along on the day. The more varieties you have the better as it gives us more options when selecting backgrounds and putting together looks for your session.

1 You will need to change quickly so it helps if your outfits are already organized on hangers when you get to your shoot. Having everything ready to go will also ensure that you get more time in front of the camera. And yes, I do have a changing tent for those remote location areas.

1 Your clothing should flatter your body type otherwise your discomfort will show in your photos. For example, don't wear a tank top if you're self-conscious about your arms. Make sure all clothing is wrinkle, animal/lint free.

1 Mix up the colors and style of clothing that you bring along but try and avoid stripes or busy patterns.

For the ladies

- Don't shy away from flowing skirts and heels, they make for great photos but there are a multitude of clothing and shoe combinations that work really well too. It's all dependent on what you feel comfortable in.
- Bring along a few clips and pins if your hair has a tendency to fall onto your face. Whatever hairstyles you decide on, make sure that you can also quickly switch between them when you need to otherwise you will have less time in front of the camera.
- Make sure that your nails look neat for your session and avoid any bright or distracting styles and colors.
- If you will be wearing glasses in your photos, opt for a pair without lenses to avoid a glare.
- Try choosing jewelry and accessories that will work with most of your outfits to avoid additional wardrobe changes. It's also important that your jewelry doesn't distract from you.
- Make sure that your undergarments won't show through your outfits and that you have a strapless bra available if necessary.

For the guys

- If you have longer hair, it's important that it stays out of your eyes during the shoot. It's advisable not to make any drastic changes to your hairstyle before the shoot.
- Shoes - Wear what you love, but be sure they are very clean. Bring a pair of casual and dressier shoes along that you can interchange, if you are selecting a dressier outfit.
- A cleanly shaven face makes for much better photos. Chapstick - chapstick - chapstick.
- Avoid shirts that feature graphics on them and it's always best to not wear an undershirt. If your shirt material is thin, then you may wear a tight fitting undershirt, so long as it doesn't show at the neck line.
- Try on your clothes before the shoot 3-4 days prior to session date, this allows you to make sure everything fits nicely, and allows time to purchase something new if need be.

As always, give me a shout to discuss any concerns, I'm here to help and make it an easy process.

becoming a Senior ambassador

We are always on the lookout for senior ambassadors. If you're outgoing, a natural in front of the camera and you would like to receive the benefits of being a senior rep, then we have a proposition for you!

Senior ambassadors are high school students (in their junior or senior year) who are willing to represent our studio as a trade for special deals on their own photo session. By referring your friends and classmates to us, you can save a ton of money on your own session. Plus, our ambassadors have the chance to win prizes and even cash.



How to apply

1. Sign a model release form so that we have permission to use your images and name in our marketing and advertising
2. Ask your parent or guardian to sign a printed release agreement granting us permission to use your name and images
3. Agree to a senior portrait mini session on a date of our choosing

What's next?

Simply add your photos to social media to start spreading the word amongst your friends, family, and classmates. Whenever someone books a session with us and mentions your name, you'll start reaping the rewards.

Senior rep rewards

- Free senior portrait session
- Free set of digital images that can be shared online
- Cash rewards: Range of \$25-\$150 in Visa gift cards

For more detail:

www.LeannaSlaterPhotography.com/senior-ambassador-program

p pricing

Please see my website for current pricing.

www.LeannaSlaterPhotography.com







SENIORS

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