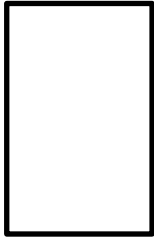


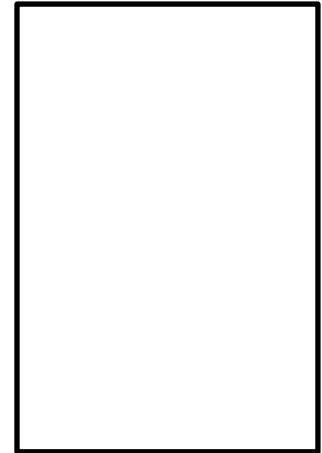
PROGRAM GUIDE AD SPECIFICATIONS



1/4 Page: 2.15”w x 3.6”h
Cost: \$500



1/2 Page: 4.5”w x 3.6”h
Cost: \$850



Full Page: 4.5”w x 7.5”h
Cost: \$1,250

To view examples of Ad’s go to www.GreenHillNC.org/program-guide.

ADVERTISING RETURN

DEMOGRAPHICS:

Primarily female over the age of 37 with an income of \$125K+.

EMAILS + ONLINE COMMUNICATIONS:

A monthly email sent to 8,000+ contacts with a link connecting readers to the online program guide.

The program guide will be used on social media including LinkedIn, Twitter & Facebook.

PRINT + MAIL:

We will send 2,500+ printed program guides to our members, donors, corporate sponsors and local community.

OTHER DETAILS:

In the digital version of the program guide, your ad will be linked to your website.

GreenHill will measure the impressions and provide outcomes of how many views the online edition received during the program guide’s useful life.

SUBMITTING ARTWORK

FILE FORMATS ACCEPTED:

PDF, EPS
JPEG (300 DPI or higher)

COLOR:

Please convert all artwork to CMYK before submitting.
Images should be full bleed – no crop marks!

REVISIONS:

Any changes to supplied artwork will be charged.

SUBMISSIONS:

Please email final artwork to erica.procton@GreenHillNC.org and/or lauren.gordon@GreenHillNC.org.

QUESTIONS?

Contact Erica Procton at 336.333.7460, x106 or email erica.procton@GreenHillNC.org.

PAYMENT is due with advertising agreement. Artwork must be submitted by November 15 for January program guide and May 15 for July program guide.