

Call to Order

A regular meeting of the board of directors of Deep Roots Market Cooperative was held on Monday, March 25, 2019 in the co-op's Community Room. The meeting was called to order at 6:03pm.

An opening blessing and moment of silence was initiated by Yvonne Lee-Hawkins and observed by those in attendance.

Attendance

Board Members Present: Joel Landau, Tracy Lamothe, Hope McLean, Yvonne Lee-Hawkins, Stefan Hauke, Matt Potter

Board Members Absent: Eliza Hudson, Chris Kwong

Others in Attendance: Nicole Villano (General Manager), Matt Davis (note taker)

Approval of Minutes

A motion to approve the minutes, as drafted, from the February 25, 2019 meeting was made by Stefan Hauke and seconded by Hope McLean. The motion passed unanimously.

Open Session

Agenda Item 3: Review Action Items and Motions from Last Meeting Joel Landau

- Action Items from the February meeting were reviewed and all items are either completed or in progress.
- Table of Motions was reviewed and approved.

Agenda Item 4: Report from GM on Store Operations/Sales Nicole Villano

- Nicole presented her Monthly GM Report and Monthly Sales at a Glance to the board.
- Overview: *"It has been an extremely busy month with new hires, training and keeping things going with so many staffing changes, especially in Food Service."*
- Points of discussion/questions:
 - Sales
 - Buying, out-of-stocks, buyer training/labor, etc.
 - Equipment needs
 - UNCG juice bar feasibility study presentation
 - CCMA funding (revisit next month if funding approved)
 - Anniversary week

Agenda Item 5: Community Room Naming Rights Follow-Up Tracy Lamothe

- The committee does not yet have a formal contract, but does have the framework and stipulations and will formulate a contract once a partner is found.
- Tracy has an idea of several potential partners and will reach out.
- Yvonne has met with one potential artist and will continue meeting with others.
- Tracy presented a draft announcement to be placed in the email newsletter informing of the naming rights opportunity.
- A motion to approve the newsletter announcement, as amended, was made by Tracy Lamothe and seconded by Yvonne Lee-Hawkins. The motion passed unanimously.
- Matt will make the discussed amendments to the announcement and send to Nicole to be put in the upcoming newsletter.

Agenda Item 6: Review/Approve Policy Governance Register 2.3.5..... Joel Landau

- The board recapped the concerns with this section of the Policy Governance Register as discussed in the previous month’s meeting.
- The board reviewed the change proposals submitted by Chris and entered general discussion regarding the section in question and document as a whole.
- Joel will write up the proposed section and the board will review at the next meeting.

Agenda Item 7: Schedule Annual Board Retreat with CDS Consultant..... Joel Landau

- This item was tabled until next month’s meeting when more board members will be in attendance.
- Tracy will send out potential dates to board members not present at this meeting.

Agenda Item 8: Consider Endorsing Citywide Renewable Energy Resolution..... Joel Landau

- The board reviewed the resolution documents and entered discussion regarding endorsement of the resolution.
- A motion to endorse the proposed Citywide Renewable Energy Resolution was made by Matt Potter and seconded by Yvonne Lee-Hawkins. The motion passed unanimously with Hope McLean standing aside.
- Joel will follow-up to provide Deep Roots Market’s endorsement.

Agenda Items 9 & 10: Fundraising Ideas/New Owner Loan Program Discussion Yvonne Lee-Hawkins/Joel Landau

- The board discussed the co-op’s current cash situation and brainstormed potential fundraising ideas/discussed the possibility of a capital campaign/new owner loan program.
- The board agreed that they need to see a detailed plan, including actual numbers on current debt repayments, sales growth, etc.
- Nicole and Joel will put together a fundraising proposal and submit to board members via email for review and possible approval.
- A motion to consider a fundraising proposal via email for approval before the next board meeting was made by Stefan Hauke and seconded by Hope McLean. The motion passed unanimously.

Agenda Item 11: Address Any Other Fiduciary, Personnel, or Other Non-Public Board Issues Joel Landau

- No additional items were brought before the board.

Adjournment

Action Items and motions from this meeting were reviewed and approved.

A motion to adjourn this meeting of the Deep Roots Market Board of Directors was made by Hope McLean and seconded by Yvonne Lee-Hawkins. The motion passed unanimously and the meeting was adjourned at 8:44pm.