

# WHAT TO WEAR



## **Hair & Makeup ~**

*Haircuts, color, and styling work best when scheduled 2-3 weeks ahead of the shoot; this allows your hair to attain a comfortable, true-to-you look. Our makeup and hair stylist will be available on the day of your photo session if you desire more styling.*

## **Begin with Color ~**

*It's best to start wardrobe planning with a color palette in mind. Coordinated is preferred over matching; neutral colors work well for most clients. I encourage you to accent outfits with pops of color. Another option is a range of shades within your desired color scheme. If this is a family or group session, make sure the color palette coordinates individually for each member of your family or group. Well-coordinated portraits look natural and timeless.*

## **Accessories and layers create subtle visual interest ~**

*Using layers and accessories is a great way to add visual interest and create different "outfits" for each family member or group member during your session. Your unique style can be brought out by simply adding or removing items creating different looks during the session. This allows each person a chance to shine in their photos.*

## **Stylish and Timeless Clothing ~**

*My goal is to create beautiful, custom fine art photography that is customized and enduring for years to come. I encourage you to consider clothing that is less about current fashion and more about timeless pieces in which you feel and look comfortable. When selecting your footwear, go for something neutral in color and in line with your outfit; leave the ultra-white sneakers at home so they don't detract from your beautiful appearance and the overall look of the image.*

*We will plan ahead of our session on what to bring. Some clients prefer to buy new outfits for the special photo session, while others bring a few outfits with them, or select an item or two from my studio wardrobe. We can also fashion fabric to act as a garment.*

## **The Ultimate Gallery ~**

*Ideally, your larger framed portraits will be displayed in your home and, perhaps, your workplace. The location, for example family room versus dining room, or office versus entry way, will also impact your wardrobe color and style selections.*