



## **the digital** **Ground Glass**

Tennessee's State Affiliate of the Professional Photographers of America

# **JANUARY 2020**

Thank you to Skip Jackson for being a great 2019 president. The Spring Workshop and Fall Conventions were very rewarding for all those in attendance. Thank you to all the 2019 board members and volunteers for making them such a success. Also thank you to our 2019 Sponsors: Chuck Eagleston with Allstate, Hunt's Photo, Photobiz, and Dury's. Also a thank you to all our donors, we value you guys more than I can express with words.

The board of directors has been busy making membership to TNPPA even more rewarding with the recent launch of our video podcast and soon to launch mentorship program. 2020 registration renewals are available now, feel free to go ahead and renew. Renewals are due January 31, 2020. [Editors note: [Click here to join or renew](#)].



Please mark your calendars for our upcoming Spring Workshop, April 2-5, 2020 in Cookeville, TN. We will be featuring our annual image competition at the Spring Workshop. PPA board member, Jeff Dachowski, will be a juror and speaker. The extensively published art photographer, Brad Barton, will also be speaking and on our jurors panel. Our other speakers and jurors include: Aurora DeLuca, GIA nominee, will be sharing her love of macro photography; Dr. Jose Quintanilla, winner of numerous international awards, will be leading a hand on class about moving water. Joseph Giitter, the IPC medalist, will be leading an advanced lighting course. We will also have some outings as well and maybe a few surprises.

Our Fall Convention is currently in the works. We are looking at the first weekend of October. After meeting with Dury's, the board and some of our past presidents unanimously decided that partnering with Dury's was not in our best interest at this time, therefore we will be doing our own thing like usual this year. We will still have the awards night at the Fall Convention even though competition is moving to spring.

On a personal note, I would like to thank the many people who have mentored, friended, laughed, and made TNPPA my family. I hope to be the president you all deserve. Whatever you celebrate this winter, may it be wonderful, and here's to a great 2020. I am honored to serve as your president.

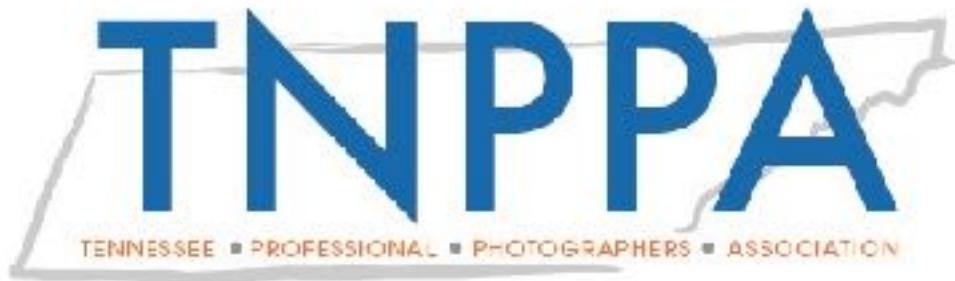
**Dana Barrett**

**TNPPA President**

---

**RENEW YOUR TNPPA MEMBERSHIP OR  
JOIN TNPPPA TODAY TO TAKE FULL  
ADVANTAGE OF ALL OUR 2020 PROGRAMS  
AND MEMBER BENEFITS**

---



---

**<http://www.tnppaonline.com/membership-info>**

---

**Click here to renew or join**



# 2019-2020 TNPPA Board



Pictured from left to right: Julie Collins (Jr Board Member), Karen Fox (Jr Board Member), Brian Castle (President-Elect), Skip Jackson (Chairman), Dana Barrett (President), Barbara Potter (Treasurer), and John Kernodle (Board Member). Not pictured: Colby McLemore (Secretary).

*Thanks to Michael Gustafson for this image and the individual board member images on the TNPPA website.*

Board meetings are usually conducted via teleconference on the first Thursday of each month at 8pm Eastern time/7pm Central. Anyone who wishes to attend may contact the secretary for up-to-date login information or to request past board meeting minutes.

Your Board members are always happy to receive your suggestions or comments about association activities or business practices. Board member contact information appears on the TNPPA website: <http://www.tnppaonline.com/board-of-directors>.

**SPRING WORKSHOP  
AND  
ANNUAL PHOTO SALON  
Cookeville, TN  
April 2-5, 2020**



Country Inn & Suites  
1151 S Jefferson Avenue  
Cookeville, TN 38506  
(931)525-6668

Room Rate \$98 plus tax (reserve before 03/14/2020 to get this TNPPA block room rate)

**Visit the TNPPA website for more information:**  
<http://www.tnppaonline.com/spring-workshop-april-2-5-2020>

## NEW TNPPA MEMBERSHIP BENEFITS FOR 2020

### Mentor/Mentee Program

We are rolling out a new mentor/mentee program. Have you ever checked everywhere online and not found the answer to your specific question or wondered how informed an opinion it is? That is what TNPPA's Mentor/Mente program is for. It is free with membership and gives you access to an expert at least one hour a month for six months. Signup to be either a mentor or a mentee at <http://www.tnppaonline.com/mentorship-program>.

Submissions must be by the day after the Spring Workshop which this year is April 6<sup>th</sup>. You will be paired with the best match that we can find. It will be up to you and your partner to come up with convenient times for each of you and the medium to connect (telephone, online video, etc). The commitment is at least one hour per month.

If you have any questions, please don't hesitate to contact Colby McLemore at [colby@colbysphotography.com](mailto:colby@colbysphotography.com).

### TNPPA Podcasts

FREE with your TNPPA membership – Many thanks are owed to TNPPA President-Elect Brian Castle who has put together a series of monthly Podcasts which feature photo competition advice and tips from top PPA photographers. Podcasts are broadcast LIVE the First Monday of each month at 7pm EST/6pm CST. Each month, TNPPA members receive email invites with the link to attend a couple of days before each podcast.

Brian himself was the presenter at the first Podcast in November. Judy Reiford, M.Photog.Cr, M.Artist (Double Diamond Photog) presented in December and the January podcast featured Christy Newell, M.Photog.Cr, CPP (IPC Judge). Upcoming Podcasts are expected to feature presentations by:

- Barbara Breitsmeyer, M.Photog. Cr, CPP
- Kimerly Smith, M.Photog.Cr , M.Artist, CPP (IPC Judge)
- Pete Raznek, M.Photog.Cr, CPP (IPC Judge)
- Barbara Yontz M.Photog.Cr, CPP (IPC Judge)
- Carl Caylor M.Photog.Cr, CPP (IPC Judge)
- Jessica Robertson, M.Photog.Cr (IPC Judge)
- Jim Cunningham. M.Photog.Cr (IPC Judge)

Watch your email for invites to each month's TNPPA Podcast.



PPA's annual convention and trade show — **Imaging USA 2020** — is taking place at the Opryland Hotel in Nashville beginning this Sunday January 19. Many TNPPA members will be attending the convention and TNPPA will have a booth at the EXPO Trade Show. The main conference dates are Sunday through Tuesday, January 19-21, 2020. Add-on pre-conference classes take place Thursday through Saturday, January 16-18, 2020.

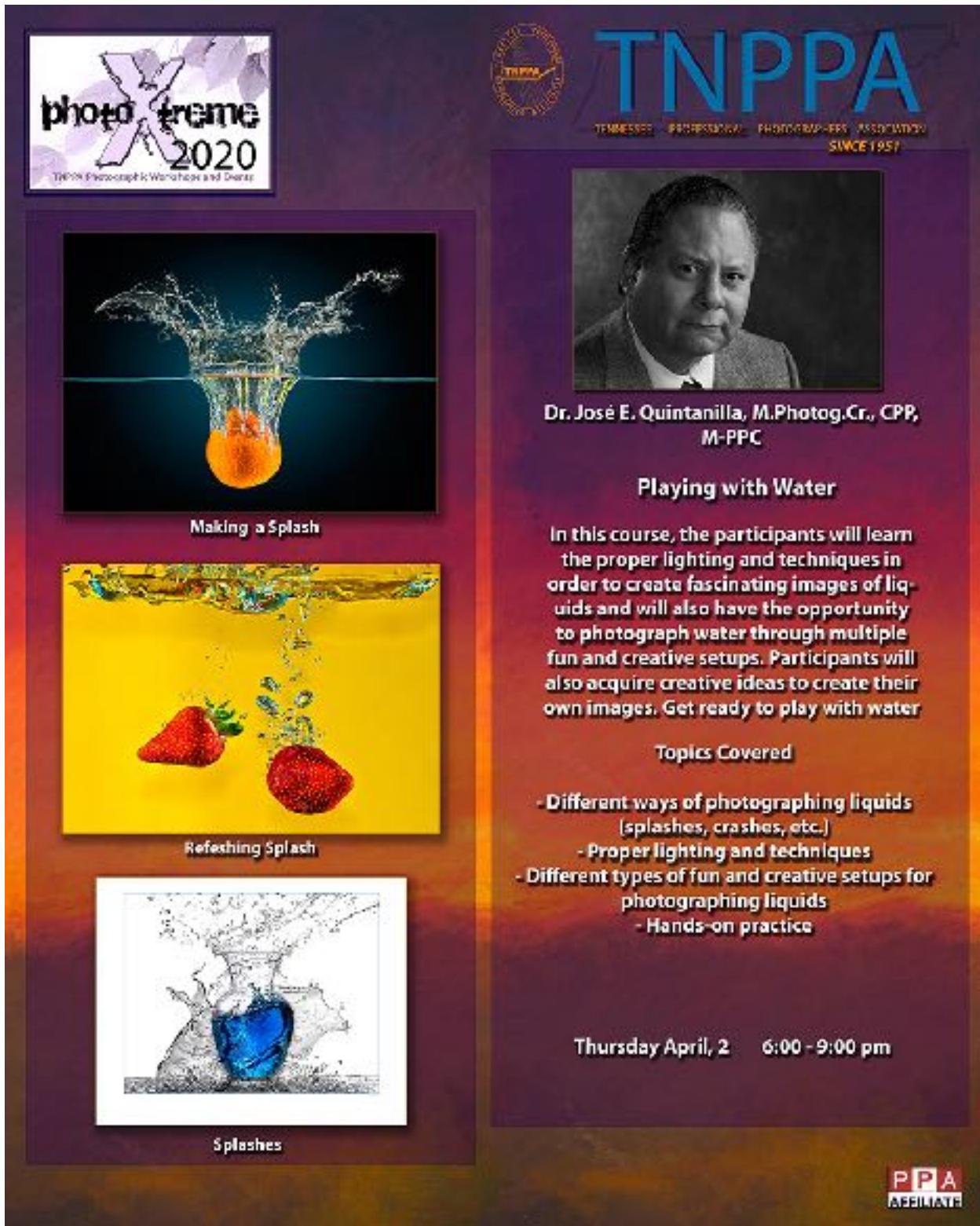
Now is an excellent time to consider joining PPA as new members get an all-access pass Imaging USA for free! An all-access pass to Imaging USA 2020 includes access to its EXPO — an 80,00-square foot trade-show with all the new and the best-loved photography products and a number of free seminars/classes! An EXPO ONLY pass is also available — the EXPO only price is nominally \$35 but there are many opportunities to obtain a promo code that will allow you to attend for free, including the promo code available on the [PPA Facebook page](#) (promo code FB20). Or contact TNPPA President Dana Barrett for a promo code.

For more information or to register for Imaging USA 2020 or the EXPO see:  
<https://www.ppa.com/events/imaging-usa>

### **Volunteers Need For TNPPA Booth At Imaging Expo**

TNPPA will have a booth at the Imaging USA 2020 Expo trade show. If you can help at the booth for a couple of hours on Sunday, Monday, and/or Tuesday, or with set-up or take-down, please contact TNPPA Board Chairman Skip Jackson at 615-513-1128 or [skip.jacksonc6@gmail.com](mailto:skip.jacksonc6@gmail.com). *TNPPA service merits are available for volunteers!!!!*

## *Spring Workshop Speaker – Thursday 4/2 6:00 pm*



The flyer features a purple and orange gradient background with three photographs of water splashes: an orange ball in water, strawberries falling into water, and a blue vase. The TNPPA logo and text are at the top right.

**photoXtreme 2020**  
TENNESSEE PROFESSIONAL PHOTOGRAPHERS ASSOCIATION SINCE 1951

**Dr. José E. Quintanilla, M.Photoog.Cr., CPP, M-PPC**

**Playing with Water**

In this course, the participants will learn the proper lighting and techniques in order to create fascinating images of liquids and will also have the opportunity to photograph water through multiple fun and creative setups. Participants will also acquire creative ideas to create their own images. Get ready to play with water

**Topics Covered**

- Different ways of photographing liquids (splashes, crashes, etc.)
- Proper lighting and techniques
- Different types of fun and creative setups for photographing liquids
- Hands-on practice

Thursday April, 2 6:00 - 9:00 pm

**PPA AFFILIATE**

## Spring Workshop Speaker – Friday 4/3 3:00 pm



**TNPPA**  
TENNESSEE PROFESSIONAL PHOTOGRAPHERS ASSOCIATION

**photoXtreme 2020**  
TNPPA Photographic Workshop and Awards

**Beauty or Beast** 

**Aliens In Your Backyard**

**Aurora DeLuca, M. Photog. Cr**

**Xenomorph** 

**Carboniferous** 

**Midday in the Garden** 

**Description**  
Is your first reaction when you see a bug, any bug, to grab your shoe and be rid of it? Insects seem particularly scary and alien in our eyes. However, when you start viewing them at their level, they begin to come alive. Details and colors abound in the Insect world (as do some pretty remarkable behaviors). The best part is that these amazing critters are all around us, so we always have (if not willing, at least mostly indulging) subjects available to photograph. All we have to do is look in our yard! In this program, Aurora will show you the ins and outs of photographing live insects, both in the natural world and in my 'macro studio'.

**Friday April, 3 3:00 - 5:00 pm**

**PPA AFFILIATE**

## *Spring Workshop Speaker – Friday 4/3 6:00 pm*



**TNPPA**  
TENNESSEE PROFESSIONAL PHOTOGRAPHERS ASSOCIATION  
SINCE 1951

**Brad Barton, M.PhotoG.Cr**

Imagination Portraits  
"Creating magic for your portraits, in studio or out"

Offering something unique is the best way to win the best clients and you have one thing that none of your competitors have – your own imagination. This program will have you creating fun and unique composites in no time and teach you image finishing techniques that you can adapt to suit your own style. Learn how to create a certain look – and be able to duplicate it – and start creating the work you want to create. Work that your clients will want to hang on their walls.

This class will be a short presentation before showing how I would photograph a client. I will then do a live editing demo to create the final image.

Friday April, 3 6:00 - 9:00 pm

**PPA AFFILIATE**



The workshop images include:

- Bonfire
- Poor Unfortunate Souls
- Into the Woods
- The Lookout
- Rising From the Ashes
- No Swimming
- Always

## *Spring Workshop Speaker – Saturday 4/4 10:00 am*

The poster features a dark background with a gradient from purple at the top to orange at the bottom. In the top left corner is the "PhotoXtreme 2020" logo. The top right corner has the TNPPA logo and text: "TENNESSEE PHOTOGRAPHIC PROFESSIONALS ASSOCIATION SINCE 1951". On the left side, there are four portrait photographs: a bride in a white dress holding a lily, a woman in a pink blazer, a woman in a white top, and a woman in a tutu. In the bottom left corner, it says "Sponsored By White House Custom Colour". On the right side, there is a portrait of Jeffrey Dachowski IV, and below it, his name and title: "Jeffrey Dachowski IV, Photog. Cr., CPP". Underneath that, it says "Sponsored By: WhiteHouse Custom Colour". A section titled "Selling for Success" contains text about the workshop's focus on sales psychology and techniques. At the bottom right, it says "FPA AFFILIATE".

**PhotoXtreme 2020**  
TENNESSEE PHOTOGRAPHIC PROFESSIONALS ASSOCIATION SINCE 1951

Jeffrey Dachowski IV, Photog. Cr., CPP  
Sponsored By:  
WhiteHouse Custom Colour

**Selling for Success**

Success in the salesroom has nothing to do with luck and everything to do with effort and preparation on the part of the salesperson. Join Jeff for a fast paced discussion on how to build and achieve great sales. Selling for Success will cover the psychology of sales, increasing client engagement, enabling customer buy in, closing the sale and a lot more. Jeff will teach solid approaches to help you get over many of the mental roadblocks we as portrait artists put in our own way that can have detrimental effects on sales and profitability.

**Saturday, April 4**  
10:00 am- 1:00 pm

Sponsored By  
White House Custom Colour

FPA  
AFFILIATE

## *Spring Workshop Speaker – Saturday 4/4 6:00 pm*

The image is a promotional flyer for a spring workshop speaker. At the top left is the logo for "photoXtreme 2020" with the subtitle "Tamil Photographic Workshops and Events". To the right is the logo for "TNPPA" (Tennessee Professional Photographers Association) with the text "SINCE 1951". Below the logos are several sample photographs: a black and white image of three people in a dynamic pose labeled "Learning to Fly"; a woman in a pink top and headband labeled "Portfolio27"; a man with a long white beard and a dark robe labeled "A Peaceful Soul"; a person in a traditional headdress labeled "Wistful Warrior"; and three images of a woman in a black dress labeled "Portfolio10". On the right side, there is a portrait of a smiling man with short hair, identified as "Joseph (Joe) Giitter M. Photog.". Below his portrait is the title "Kiss Boring Lighting Goodbye". A block of text describes his background and the lighting techniques he will cover. Another block of text details the specific lighting examples and techniques he will demonstrate. The bottom right corner features the PPA Affiliate logo.

**TNPPA**  
TENNESSEE PROFESSIONAL PHOTOGRAPHERS ASSOCIATION  
SINCE 1951

**Joseph (Joe) Giitter M. Photog.**

**Kiss Boring Lighting Goodbye**

I will briefly describe my background, including how I use the three different lighting set-ups that will be covered in this hands-on class. Although the course material is based on the assumption that most attendees have a good fundamental understanding of lighting, I will provide a refresher on important concepts such as the inverse square law, the effect of various modifiers, and the importance of properly metering light ratios.

I will briefly give examples of butterfly lighting before I illustrate how to set up lights to achieve the effect. This will include the "how to" on lighting a white background to achieve proper high key lighting. We will then add some additional lights/reflectors to illustrate basic clamshell lighting. I will ensure ample time to allow students to photograph the various lighting set-ups.

After providing some examples of some images that used this lighting style, I will progressively walk through my system for "building" a dramatic low key lighting set-up. We will start with hatchet lighting and its use for dancer and figure photography. We will then add a key light and a reflector and use the hatchet lights as kicker lights. I will ensure we allow ample time for the students to shoot.

Saturday April, 4 6:00 - 9:00

**PPA**  
AFFILIATE

# Spring Workshop

## ROCK ISLAND MORNING SHOOT



Location: Rock Island State Park  
Leader: Bill Miller

Departure from Country Inn & Suites at 6:30 am for about a 40 minute drive.  
Carpooling highly recommended.  
Time at the park: about 2 hours  
Return to Country Inn & Suites: 9:00 am.

For detailed information this photo opportunity, including a shot list, see the TNPPA website: <http://www.tnppaonline.com/rock-island-morning-shoot>

# Fall Convention 2019 Photos

(thanks to Misty Westebbe for the candid images  
and to Michael Gustafson for the formal images)





















ALLSTATE BUSINESS SHIELD™ for  
**Photographers**

**Customized coverage  
that's focused on you.**

**I take your business personally.**

Photographers can face problems like stolen equipment and damage to critical documents. I'm proud to offer Allstate Business Shield for Photographers. It's customized protection designed specifically for your needs. So you can focus on what matters most ... your clients.

My business can help protect yours. Call me today.

**Chuck Eagleston**  
**801-732-1520**  
[ceagleston1@allstate.com](mailto:ceagleston1@allstate.com)



**Allstate**  
**BUSINESS**  
**INSURANCE**

Proud sponsor of the Tennessee PPA Chapter.

Subject to terms, conditions and availability. Allstate Insurance Co. © 2017 Allstate Insurance Co.

Photo by

PHOTO & VIDEO

# Hunt's

HuntsPhoto.com

EST.  
1889

**Hunt's specializes in all your photo and video equipment needs.**

**We offer personal service and competitive  
pricing for all of TNPPA members. TNPPA members  
receive free ground shipping on all orders over \$50**

**What separates us from the competition is our goal to  
build customer relationships, offering personalized  
service, and catering to the needs of photographers  
at all levels.**

**Contact Noah today for specials. We look forward to  
continuing our services to the TNPPA.**



@ huntsphoto



@ huntsphotovideo



[www.youtube.com/user/HuntsPhotoandVideo](https://www.youtube.com/user/HuntsPhotoandVideo)

**Noah's Contact Information:**

**Phone: 781-462-2356**

**Email: nbuchanan@huntsphoto.com**